



# Back To School Battle



Join Club alum and Welterweight World Champion, Terrence "Bud" Crawford in a friendly fundraising battle to support thousands of kids and teens as they head back to school.



BOYS & GIRLS CLUBS  
OF THE MIDLANDS

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**BOYS & GIRLS CLUBS OF THE MIDLANDS**

# **Back to School Battle**



**ENSURING MORE THAN 5,000 KIDS HAVE A SAFE PLACE TO GO AFTER SCHOOL**

## **THIS SEPTEMBER... LET'S GET READY TO RUMBLE!**

### **ENTER THE RING**

Take part in Boys & Girls Clubs of the Midlands Back to School Battle! This battle is a unique and fun way to empower your employees to support nonprofits that they are passionate about like Boys & Girls Clubs, and have fun while doing it. This is an exciting competition between local businesses and aims to raise funds to support the Clubs in providing a safe, after school environment for over 5,500 Club members who attend Boys & Girls Clubs each year. Your participation helps ensure that the Clubs can continue making a positive impact in the lives of local youth.

### **PREPARE FOR BATTLE**

Work with your companies' employees and recruit executives to be leaders for the battle. Develop unique strategies, initiatives and build momentum leading up to the competition that will drive creative employee giving throughout your company.

### **TAKE ACTION**

Let the fun begin! Kick-off your campaign and execute your fundraising initiatives including communications, events, activities, incentives, and more!

### **GO FOR THE GOLD**

Keep the momentum going, engage leadership, and maintain excitement among your teammates throughout the competition.

### **CELEBRATE BEING A CHAMPION**

Your donations will make a difference for thousands of families. Your financial support will help provide 150,000 meals, enhance children's reading skills, support high school graduation, and prepare kids for success in life after graduation and more.



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## **WHY SHOULD COMPANIES PARTICIPATE**

- Reinforce Company Values - Showcase to employees and customers that community involvement and leadership is a high priority within your organization.
- Increase Positive Brand Awareness - Supporting your community will elevate your brand in the eyes of the public and build customer loyalty.
- Improve Employee Morale - Providing a sense of community and engagement in the workplace naturally increases a sense of belonging and teamwork.
- Attract Talent - Positive brand awareness and a strong employee morale helps recruit potential employees that align with your companies values.

## **WHY SHOULD EMPLOYEES PARTICIPATE**

- Support Your Local Community - Invest your time, talent and resources into your community.
- Improved Satisfaction - Allowing your employees to choose the charities and organizations which you and your company are investing in will satisfy your team.
- Increased Involvement - When your employees feel valued, they are more engaged within the company.
- Positive Culture - When employees feel included in decisions or initiatives, their attitude and morale increases within the workplace.



**BOYS & GIRLS CLUBS**  
OF THE MIDLANDS



## THE CLUBS MISSION

Boys & Girls Clubs of the Midlands' mission is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, healthy and caring members of society.

The Clubs provide a fun and safe space for kids and teens during out-of-school time. Our 12 metro-area Club locations are placed in neighborhoods where our need is greatest. Each of our Clubs provide activities and support to thousands of young people from kindergarten through high school graduation and beyond. The Club experience includes life-changing programs, fun, enriching activities and supportive relationships with peers and caring adults. The combination of these critical elements enables and empowers Club youth to achieve positive outcomes and reach their greatest potential.

## THE CLUBS IMPACT



A safe space in  
our local  
community

**12 Clubs**  
in Omaha,  
Bellevue, Carter  
Lake and  
Council Bluffs



Affordable after  
school care

**\$30/year**  
membership fee is  
less than 1% of the  
Clubs revenue



**5,564**  
kids served in  
2023

**1,252**  
average daily  
attendance



Free meal served  
daily

**176,828**  
meals served in  
2023



Quality Programs  
including  
Readers to Leaders,  
STEM, Math Matters,  
Diplomas to Degrees,  
Scholarship  
Opportunities, Career  
Exploration and more