# **BOYS & GIRLS CLUBS OF THE MIDLANDS**

# 2016 ANNUAL REPORT

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A digital version of our 2016 Annual Report is available online at bgcomaha.org/2016Report

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# **OUR MISSION**

To enable all young people, especially those who need us most, to reach their full potential as productive, responsible healthy and caring members of society.

### **OUR VISION**

To be a leader in youth development on the local and national level. We are transforming our community by providing youth with impactful, fun and educational opportunities in a safe environment. These opportunities are led by professional, positive role models and often in collaboration with community partners who help make a lifelong impact in the lives of those we serve.



Dear BGCM Friends and Family,

As we wrap up another great year, I would be remiss to not look back in wonder at what a fortunate year we have had in 2016. This year has been full of impressive growth, accomplishments, and successes thanks to the inspiring passion of our members, staff, volunteers, and supporters. In my six years as President and CEO, I can honestly say I have never been more proud to be a part of the BGCM Family.

In 2016, our membership grew to serve over 7,150 of our community's underserved youth, nearly 25% of whom were teens. Younger members read nearly 12,000 books in the Readers to Leaders program. Teens earned \$160,000 in scholarships, supported and guided by our academic and career-focused programs. 3,279 members improved their health through participation in Triple Play, and 1,256 members participated in Digital Arts programs.

As I walk through our 11 sites, I am motivated and inspired by our tireless staff working hard to help our members realize their full potential. Every time I feel we may have reached our limits to meet the challenge, I look out at the busy Club around me and I'm reminded that our capacity may well be limitless.

In 2016, BGCM answered the call to expand our footprint even further in the Omaha metropolitan area by embarking on the Clubs & You Capital Campaign. Exciting ground breaking ceremonies were planned to be held at Florence Elementary and Millard Central Middle in the spring of 2017, highlighting GREAT FUTURES on the horizon for many new Club members.

Since 1962, BGCM has met the changing needs of youth in our communities. As we continue to move forward into 2017 and beyond, we will continue to grow and adapt to meet those needs. I believe in our ability to affect meaningful impact through our work in and out of the Clubs. We will continue to be truly engaged with the needs of the community and the youth we serve.

Thank you for investing in our mission to give youth in our communities a safe place to learn and grow.

Ivan Gilreath, President & CEO

# 2016 HIGHLIGHTS



### JANUARY 14

Westside members join thousands at Baxter Arena for POTUS visit.

# US. Cellular

### FEBRUARY 23

U.S. Cellular teams up with the Clubs to conduct an "Ask an Engineer" session to engage youth in STEM learning and career exploration in honor of the 65th anniversary of National Engineers Week.

# **JANUARY** 15

UNMC hosts Teddy Bear Hospital and picnic at Westside Club.



University of Nebraska Medical Center

# **O** FEBRUARY 4

Brandon McMiller, Youth of the Year winner from Westside Club, accepts plaque from Tom Kunkel, CPO, at the Youth of the Year organization wide competition hosted by WoodmenLife.



# MARCH 5

Giselle Gonzalez, South Omaha Club member, drops the puck at the Lancer's hockey game at Baxter Arena.



# MARCH 16

BGCM hosts the State Youth of the Year (YOY) competition at the Magnolia Hotel where BGCM member, Brandon McMiller, won the title of Nebraska State YOY! (Lt. Kanger presents McMiller with scholarship check)



### MARCH 30

Carter Lake and Council Bluffs members visit the Iowa State Capital for the annual Legislative PB & J Luncheon and meet with state representatives and the senator.

# **MARCH** 7-11

Members celebrate National Boys & Girls Club Week with funny socks, hats, twin outfits, pinewood derby and a Spelling Bee.

# MARCH 26

More than 200 people attend the 7th annual March Madnezz fundraiser, held at Spillway in Council Bluffs. The event raised \$40,000 for the Clubs!



#### SOUTHWEST IOWA BOARD OF TRUSTEES

Tom Braddy Cindy Bunten Marjory Christensen Barry Cleaveland, President Dan Cloyd, Vice-President Caren Dean Michele Eby Emily Flom Hanna Heit Amy McDermott Charlie Narmi Brad Neely Polina Schlott Tim Stibbs

#### **EXECUTIVE TEAM**

Ivan Gilreath President/CEO

**Thomas Kunkel** Chief Professional Officer

**Shari Magnussen** Chief Financial Officer

**Jermaine Jones** VP of Community & Scholarship Outreach Ashley Winans Chief Development Officer

**Regina Tullos-Williams** Director of Program Development

MAY 4

WOWT 6 weatherman,

the Westside Club.

Mike LaPoint, broadcasts a

live weather forecast from

**LaVelle Henderson** Chief Information Officer



#### **MAY 17**

BGCM staff gather to recognize individual and team accomplishments at the annual spring all staff meeting.

# **O** APRIL 27

221 members earn a trip to Family Fun Center to enjoy food, games and lazer tag for completing their reading goals.



# **O** MAY 10-13

6 BGCM staff attend the BGCA National Conference in New Orleans.



# MAY 25

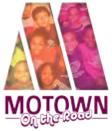
The Omaha community, during one big day of giving, raises \$37,975 for the Clubs on Omaha Gives!





### JUNE 4

On the Road to Motown, raises \$690,000 for the clubs. BGCM, with Honorary Co-Chairs Rhonda & Howard Hawks and Karen & Kim Hawkins, brings in the Temptations Review for an evening of music and dancing to celebrate the work of the Boys & Girls Clubs of the Midlands.



### **BGCM FAMILY GUILD**

**Cindy Bay Amy Benedict** Tammi Bishop **Sherry Boot-Rankin Anne Bothe Amy Brown Catherine Cano Melissa Carlberg** Nicki Cavanaugh **Traci Copple** Linda Daugherty **Jenny Doyle Britt Dudzinski** Cindy Empson **Cathy Engle Jessie Feinstein Emily Flom** Jenna Gabrial-Gallagher **Joanne Gaines Ellie Grace** 

**B** Gratton **Michele Grewcock Peggy Hall** Kathryn Hansen **Karen Hawkins Ande Hawkins Johnson Karen Hegge Kristin Hegge Cindy Heider** Susan Katelman Dana Kaufman **Robyn Kortan Sarah Lopez Cindy Magid** Susan McMannama **Ally Mendoza Teresa Milner Betsy Murphy Erin Murray Renee Nelson** 

**Deidre Ochsner** Patrice Ott Lori Ottoson Sandy Parker **Jess Pate** Melissa Rush **Heather Russell** Lisa Sekundiak **Randi Sinclair Shannon Slowiaczek Annette Smith Carmen Smith Katy Spratte Joyce** Sue Swartzbaugh **Cindy Vaccaro** Samantha Wahl **Dian Warren Joy Watanabe Anne Weaver** Linda Zimmerman





# **JUNE 21**

United Way of the Midlands' Day of Action volunteers bring backpacks filled with books to members and spend the day reading a story to members.

### **JUNE 26**

Members attend the U.S. Olympic Swim Trials at the CenturyLink Center.

# **O** JUNE 19

10 Club members and their dads get an exclusive look behind the scenes of the College World Series at TD Ameritrade Park on Father's Day weekend.



# **JUNE 28**

United Way of the Midlands awards BGCM a \$715,200 grant to fund basic needs and academic success for children in poverty.

United Way of the Midlands





# **JULY 11**

BGCM recognizes 50 Club scholarship recipients at the annual BGCM Scholarship Luncheon at the North Omaha Club. Scholarship awards total \$160,000.

# **JULY 27**

North Club Jaguar Track Team travels to Sacramento, CA to compete in the USA Track & Field Junior Olympics where 7 members earn All-American honors.

#### 

Youth of the Year Brandon McMiller and Giselle Centeno Rosales speak at the Omaha Optimist Luncheon and accept a \$1,500 check on behalf of BGCM.

# **O** JULY 16

South Omaha Club girls dress their best to see the youngest Nobel Peace Prize winner and women's rights advocate, Malala Yousaftzai, speak at the Girls Inc. luncheon.



# **O** JULY 28

Inserra & Kelley Attorneys at Law, as part of the Injury Board Day of Action, donates \$1,000 worth of school supplies to the Westside Club just in time for back-to-school.



**AUGUST 16** 

South Club's Garden Club

harvest their first crop after

working all summer planting and

learning about different veggies.



# SEPTEMBER 17

All the Clubs gather to celebrate our community's children with one fun-filled day at the annual Day for Kids event at King Science & Technology Magnet.

# O AUGUST 18

BGCM, in collaboration with Google & AmeriCorps VISTA, launches Google CS First to increase student exposure to computer science with fun themes such as fashion and design, art and game design.

Google CS First



**SEPTEMBER 22** 

Carter Lake Torch Club members read to shelter animals at the Humane Society.



# JOYS & Girls Club.



# OCTOBER 8

Trivia Buffs of the Bluffs Casino Royal fundraiser, with Honorary Chairs Ted and Polly Hoff, raises more than \$50,000 for the Clubs!



### NOVEMBER 16

TD Ameritrade wins the 9th annual Stock Market Championship®. The event raised more than \$118,000 for the Clubs. The highest scoring student team, "Deez Stocks", wins \$8,000 in scholarships from NEST.

# O OCTOBER 21

South Omaha Boys & Girls Club receives \$50,000 grant as part of Lowe's Renovation Across the Nation for critical repairs, improvement and refurbishments to the Club.

# **NOVEMBER** 5

Volunteers from the Omaha business community engage teens in a "Game of Life" to teach financial literacy and promote financial responsibility at an early age.

# **O** NOVEMBER 23

Staff, members and parents enjoy a Thanksgiving meal with their Club family.









# O DECEMBER 14

240 members in the Readers to Leaders program achieve their reading goals to earn a trip to the Amazing Pizza Machine.

# **DECEMBER 3**

North Omaha Club hosts the FIRST LEGO Robotics competition. 7 Club teams qualify for the state competition!

# **DECEMBER 15**

Margarito "Tony" Gonzalez, South Omaha Club Teen Program Director, wins the William R. Hinckley Distinguished Service Award for his exemplary service and dedication.

### **BOARD OF DIRECTORS**

**Rabbi Steven Abraham Thomas Braddy** H. Dele Davies **Todd Engle Michael Foutch Jason Gilbreath Ivan Gilreath Karen Hawkins Kim Hawkins, Chair Emeritus** Ande Hawkins Johnson Scott Heider **Chandra Henley Timothy Holland Tom Hoy Michael Huffer Rachel Jacobson** 

**Howard Kooper Michael Lebens Dale Mackel Tom Neitzke SJ** John Nelson **Tyler Owen Jessica Pate Hobson Powell Joel Russell** Lynne Sangimino **Polina Schlott Todd Schmaderer Jeffrey Schrager** John Sibley **Annette Smith Janis Yergan** 

# O DECEMBER 12

The North Omaha Club hosts their annual Sports Banquet to recognize 165 members who participated in a Club team sport.



#### BOYS & GIRLS CLUBS OF THE MIDLANDS OMAHA • CARTER LAKE • COUNCIL BLUFFS

# 2016 IN REVIEW

# **TEEN PROGRAMS**

#### CHARACTER AND LEADERSHIP PROGRAMS

# **320**

Male members learned about responsibility, character and manhood through PASSPORT TO MANHOOD

### **195**

Teens learned about healthy relationships through DATE SMART

### **146**

Teens joined **KEYSTONE CLUB** for leadership development opportunities



#### YOUTH OF THE YEAR

Brandon McMiller, 15, won Nebraska Youth of the Year, Boys & Girls Club's premier recognition program. He traveled to Chicago to compete for the Midwest regional title.

#### EDUCATION AND CAREER PROGRAMS

#### **498**

Teens participated in programs related to COLLEGE & CAREER READINESS

# 209

Teens enrolled in MONEY MATTERS and other financial literacy programs

### **150**

Teens competed in STOCK MARKET CHAMPIONSHIP a financial literacy event





#### **50**

Members & alumni earned college SCHOLARSHIPS

# \$160,000

Total amount of scholarship money earned by Club members

# **100%**

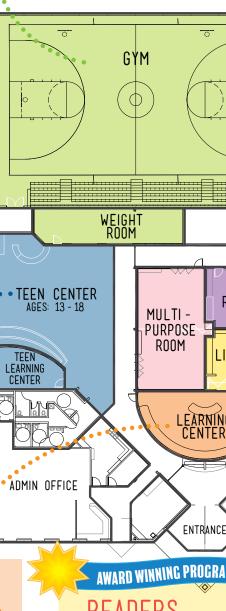
of scholarship recipients showed significant financial need

EN CENTER

# HEALTHY LIFESTYLE

<sup>®</sup> 3,279

Members engaged in a sport or physical activity through TRIPLE PLAY



# READERS TO LEADERS PROGRAM

762 Members

Members participated

### **48**%

The average increase in reading rate per member

# LEARNING CENTER

# 2,681

Members received homework help and tutoring during POWER HOUR

### **878**

Members learned to code and engineer working robots in LEGO ROBOTICS



# 2,762

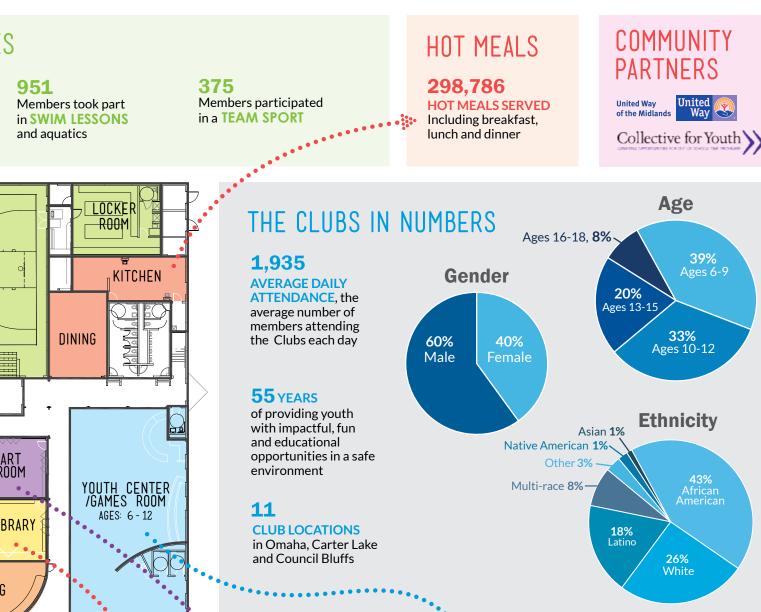
Members engaged in **STEM** learning activities through programs like Google CS First, Imagine Science and DIY STEM

TOYOTA

### **658**

Members prevented summer learning loss while school was out by engaging in educational activities through SUMMER BRAIN GAIN





# THE ARTS

#### 6

FRONT OFFICE

11.985

Total number of

**READERS TO LEADERS** 

books read by

members in

Members won the BGCA National Arts Competition!

#### 1,485 Members participated in FINE & VISUAL ARTS

**1,256** Members participated in DIGITAL ARTS

#### **631** Members participated in PERFORMING ARTS

# YOUTH PROGRAMS

# 2,398

Members participated in at least one HEALTH & WELLNESS program aimed at developing positive behavior, setting goals and personal growth

# 734

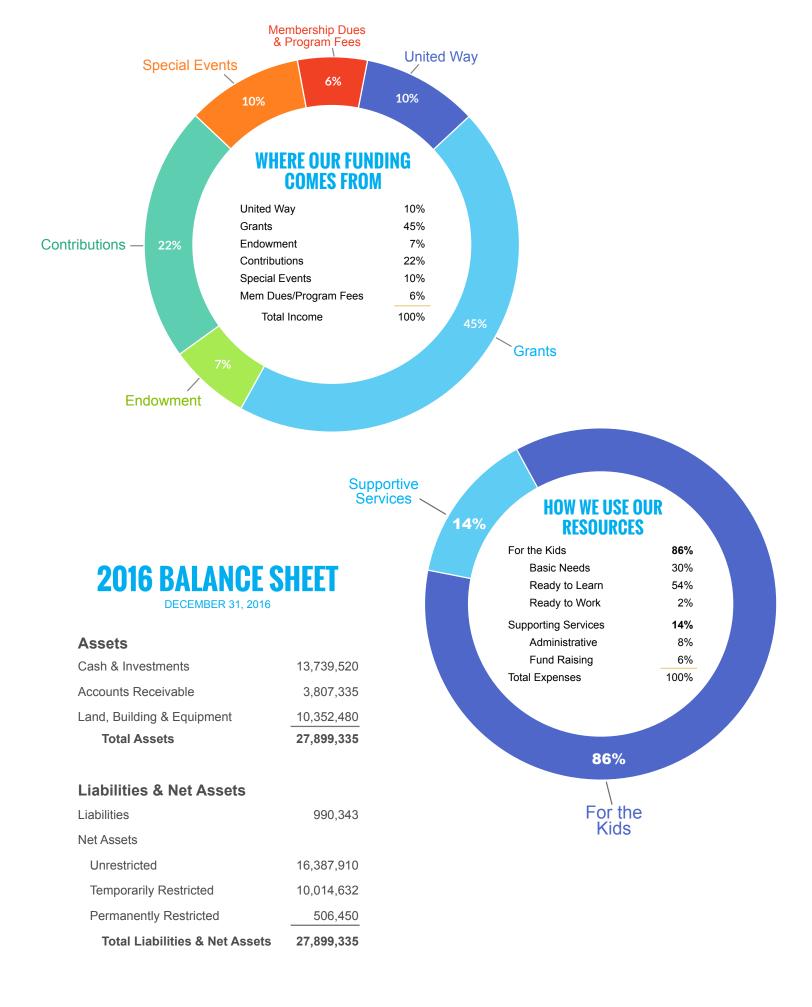
Female members learned about health, prevention and selfesteem enhancement through SMART GIRLS

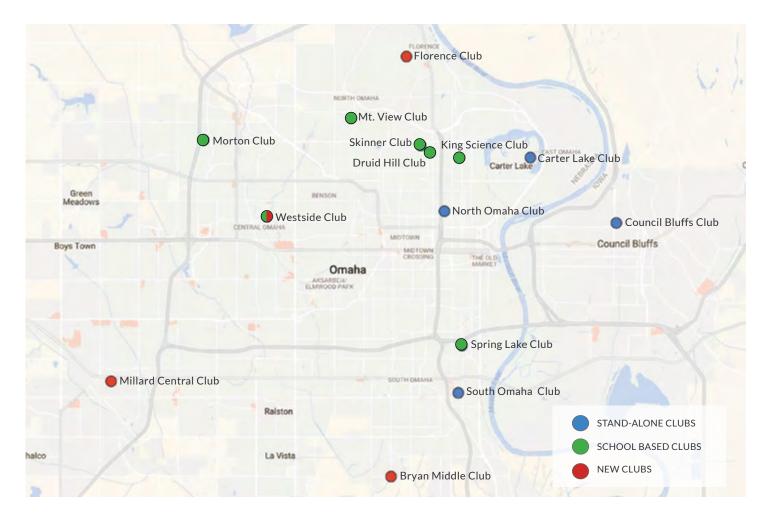
# 242

NUTH

CEN

Members practiced leadership skills, did service for their Club and community, and developed positive character through **TORCH CLUB** 





#### **CLUB LOCATIONS**

Dorene & Lee Butler **North Omaha Club** 2610 Hamilton St. Omaha, NE 68131

Carl & Joyce Mammel **South Omaha Club** 5051 South 22nd St. Omaha, NE 68107

Westside Club 1414 Robertson Dr. Omaha, NE 68114 Henry Ogram **Carter Lake Club** 4101 North 17th St. Carter Lake, IA 51510

H.H. "Red" & Ruth Nelson **Council Bluffs Club** 815 North 16th St. Council Bluffs, IA 51501

Mount View Club 5322 North 52nd St. #002 Omaha, NE 68104 **Druid Hill Club** 4020 North 30th St. Omaha, NE 68111

**Skinner Magnet Club** 4304 North 33rd St. Omaha, NE 68111

**Spring Lake Club** 4215 South 20th St. Omaha, NE 68107 **Morton Club** 4606 Terrace Dr. Omaha, NE 68134

King Science & Technology Magnet Club 3720 Florence Blvd. Omaha. NE 68110

**FUTURE CLUB LOCATIONS** 

**Millard Central Club** 12801 L St. Omaha, NE 68137

Opening August 14, 2018

Florence Club 7902 N 36th St. Omaha, NE 68112

Opening August 16, 2018

**Bryan Middle Club** 8210 S 42nd St. Bellevue, NE 68147

**Opening August 2019** 

Westside Club 1414 Robertson Dr. Omaha, NE 68114

**Opening August 2019** 





OMAHA • CARTER LAKE • COUNCIL BLUFFS

#### **METRO OMAHA**

2610 Hamilton Street Omaha, NE 68131 402.342.1600 bgcomaha.org

#### SOUTHWEST IOWA

815 North 16th Street Council Bluffs, IA 51501 712.256.5603 bgcswiowa.org



# **The Chairs Cabinet**

Cox Communications Robert B. Daugherty Charitable Foundation Karen and Kim Hawkins Peter Kiewit Foundation Mammel Foundation William and Ruth Scott Foundation The Sherwood Foundation Annette and Paul Smith

# **The Founders Circle**

**Lozier Foundation** 

# **Stakeholders**

Anonymous Darlynn and Tom Fellman Howard and Rhonda Hawks The Heider Family Iowa West Foundation Sharon and Howard Kooper Anne and John Nelson Family Donald C. Scott

# **The Leadership Council**

**Richard Brooke Foundation** Cassem, Tierney, Adams, Gotch & Douglas **Children's Hospital & Medical Center First National Bank Ramona and Dervl Hamann** Jonna and Tim Holland **Kiewit Companies Foundation Charles E. Lakin Enterprises Lincoln Financial Foundation G. Robert Muchemore Foundation Mutual of Omaha Foundation** The Phillip and Terri Schrager Foundation **Sokolof Foundation TD Ameritrade U.S. Cellular Weitz Family Foundation** 

# **Hinckley Society**

Cindy and Mogens Bay CenturyLink Morton and Dorothy Ives Deborah Macdonald Owen Family Foundation Baxter Subaru Polina and Bob Schlott JoEy and Jerry Vernon

United Way of the Midlands

