



BOYS & GIRLS CLUBS
OF THE MIDLANDS

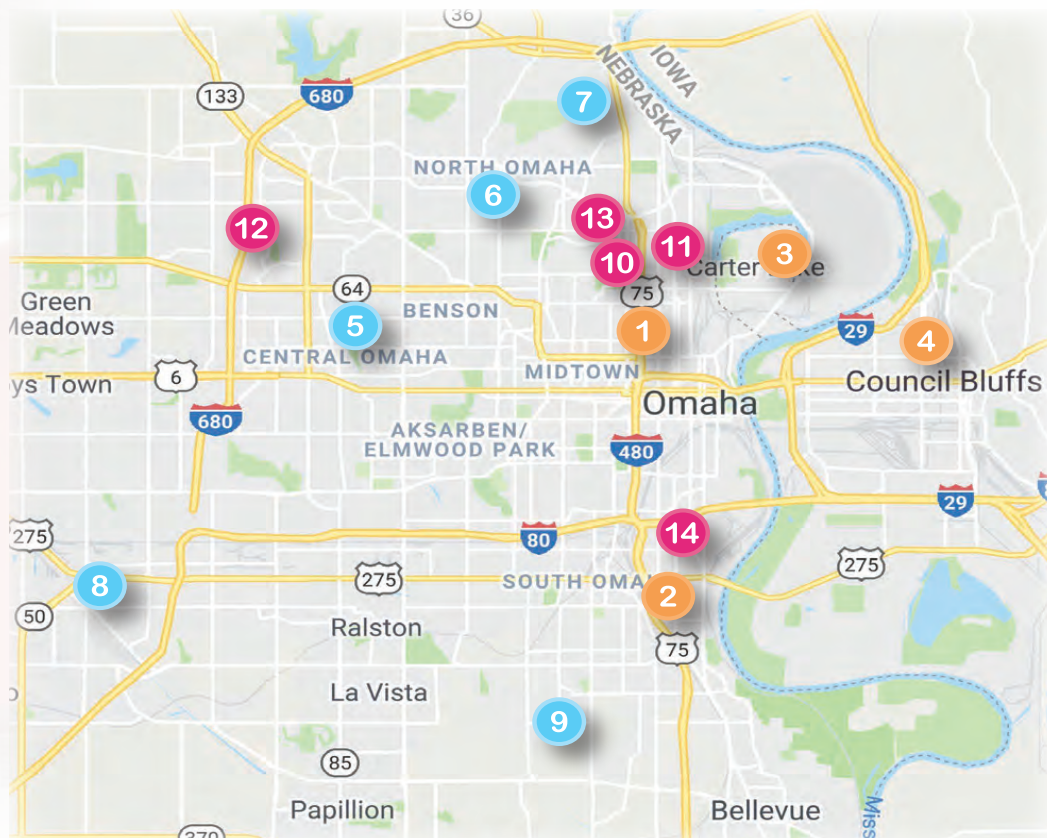


2021 ANNUAL IMPACT REPORT





CLUB LOCATIONS



STAND-ALONE

- 1 Bruce Fellman
North Omaha Club**
2610 Hamilton St.
Omaha, NE 68131
- 2 Carl & Joyce Mammel
South Omaha Club**
5051 S 22nd St.
Omaha, NE 68107
- 3 Henry Ogram
Carter Lake Club &
Camp Nakomis**
4101 N 17th St.
Carter Lake, IA 51510
- 4 H.H. "Red" & Ruth Nelson
Council Bluffs Club**
815 N 16th St.
Council Bluffs, IA 51501

SCHOOL BASED

- 5 Hawkins Family
Westside Club**
1312 Robertson Dr.
Omaha, NE 68114
- 6 Mount View Club**
5322 N 52nd St., #002
Omaha, NE 68104
- 7 Howard L. Hawks
Florence Club**
7902 N 36th St.
Omaha, NE 68112
- 8 Millard Central Club**
12801 L St.
Omaha, NE 68137
- 9 Henry Davis
Bryan Middle Club**
8210 S 42nd St.
Bellevue, NE 68147

INSIDE SCHOOLS

- 10 Druid Hill Club**
4020 N 30th St.
Omaha, NE 68111
- 11 King Science Club**
3720 Florence Blvd.
Omaha, NE 68110
- 12 Morton Club**
4606 Terrace Dr.
Omaha, NE 68134
- 13 Skinner Club**
4304 N 33rd St.
Omaha, NE 68111
- 14 Spring Lake Club**
4215 S 20th St.
Omaha, NE 68107

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Going into our 60th year of existence in 2022, we remain committed to our values and to keeping Boys & Girls Clubs of the Midlands a place where youth build a great future and our teammates enjoy creating the road for them to do so.

**- Richard Webb, President & CEO
Boys & Girls Clubs of the Midlands**

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FROM OUR PRESIDENT & CEO RICHARD WEBB

Dear Community Friends and Supporters,

2021 was a year like no other. It was a year where new challenges and impacts arose from what we had learned throughout the beginning stages of the pandemic. Though there were many trials and tribulations, with the unparalleled strength, dedication and resolve of all those who never stopped working to uphold the Boys & Girls Clubs of the Midlands mission, we have even more to celebrate. We thank our community and our staff for stepping up to meet the needs of our members. We're proud of what we accomplished and you should be too.

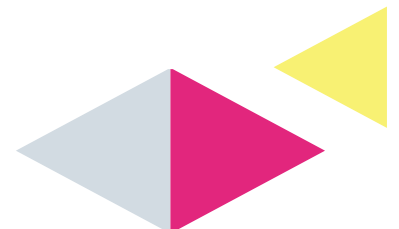


With the help of an amazing and supportive community, we again leaned on one another during our greatest times of need. In 2021, the Clubs were able to safely remain open all year long and work beside our community partners, local school districts and local health organizations to ensure that our members had support in the areas of education, mental health and as always...a safe space with caring adults to grow. We were able to implement a new pilot program that addressed slippages in math. And we were able to provide counseling and support for our staff and members centered around mental health.

Going into our 60th year of existence in 2022, we remain committed to our values and to keeping Boys & Girls Clubs of the Midlands a place where youth build a great future and our teammates enjoy creating the roads for them to do so. Your support and commitment has not wavered in the face of uncertainty. Because of you we rose to the challenges 2021 brought and continue to strive for the extraordinary futures of our members in 2022!

Sincerely,

Richard Webb
President & CEO





CLUB FACTS

59

**YEARS OF SERVICE TO
LOCAL YOUTH**

\$30

**ANNUAL MEMBERSHIP
KEPT LOW TO HELP
FAMILIES**

6-18

AGES SERVED

954

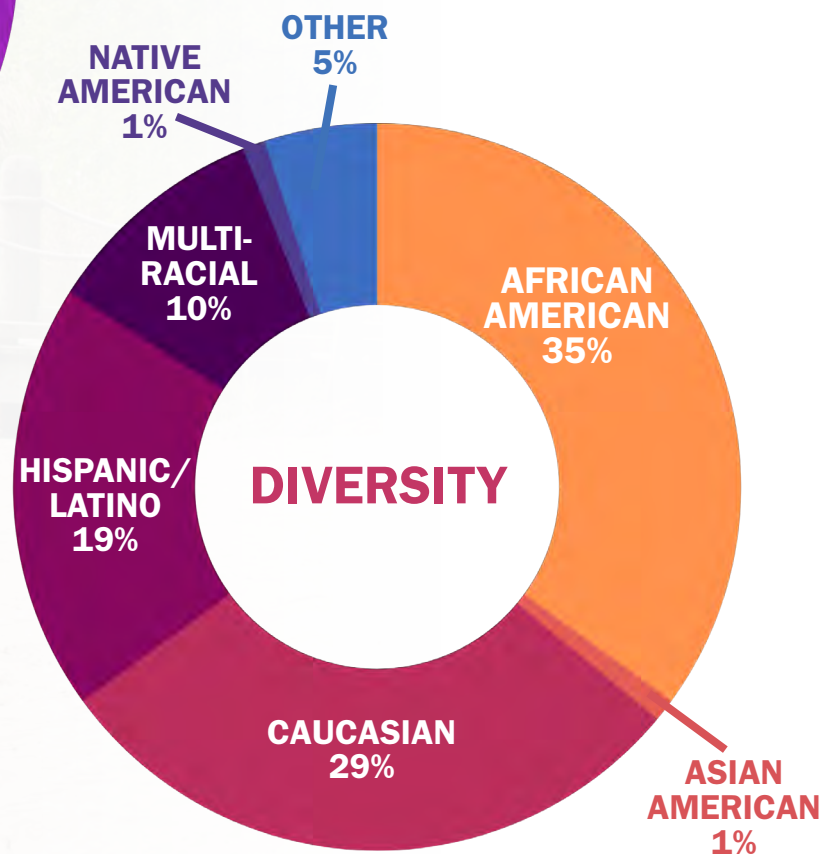
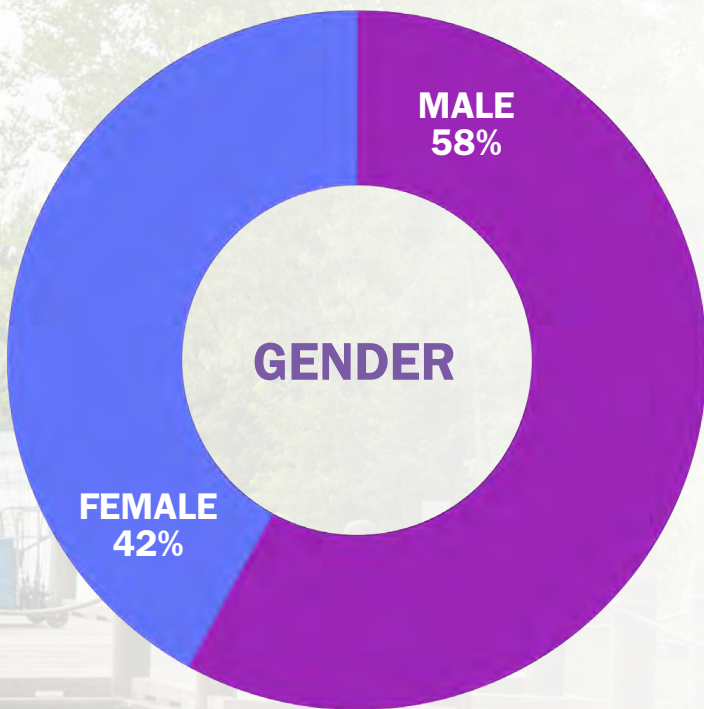
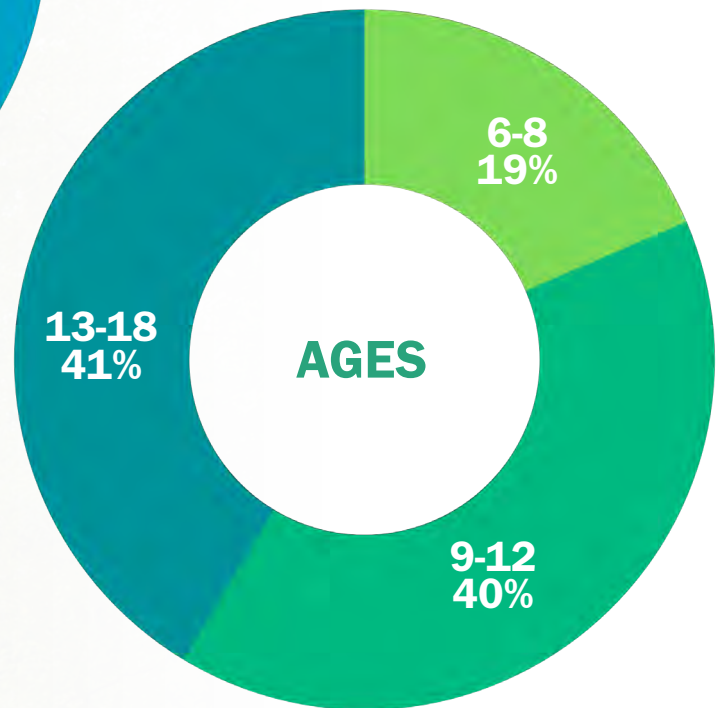
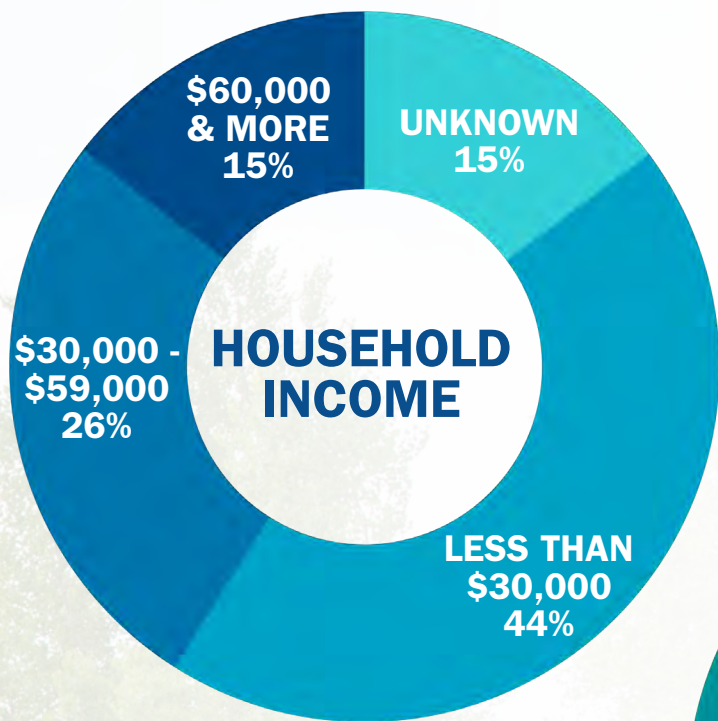
**AVERAGE DAILY
ATTENDANCE**

14

CLUB LOCATIONS

4,199

**MEMBERS SERVED
IN 2021**





ACADEMIC SUPPORT

MEET DEMARCUS NORTH OMAHA CLUB MEMBER



DeMarcus is seven and has been a North Omaha Club member for a year and half. He is an outgoing member, who attends the Club every day of the week. North Omaha Club Director, Dave Felici shared, “DeMarcus has always gravitated towards sports – especially basketball. He’s very athletic.”

The Math Matters program started in the summer of 2021. DeMarcus was hesitant to participate. He displayed disruptive behavior and was reluctant to join in on math activities. He was struggling with basic math concepts.

But DeMarcus continued to participate in the program, thanks to caring staff like Ms. J and Ms. Tinnes who make it fun and interactive. DeMarcus is able to participate in hands-on math activities to keep him engaged with learning. He also receives one-on-one attention, which DeMarcus loves. As soon as DeMarcus arrives at the Club each day, he immediately heads to the Education Center to participate in Math Matters.

Today DeMarcus has more confidence, and is super excited to play math games. He has shown growth on his assessments, and is continuing to grow each day. Math Matters Director, Allison Tinnes, shared “DeMarcus is full of energy and is always willing to participate. He loves his time with Math Matters.”

In response to the COVID learning slide, the Clubs created Math Matters that is as robust as the Clubs’ Readers to Leaders program. The Math Matters program utilizes the Freckle and STAR Math online software. The software makes tracking and reporting the members’ progress easy. Club staff administer an initial assessment of the members’ math skill levels for placement purposes. The Clubs utilize a strength-based approach to learning that engages youth in math, reading and STEM while having fun rather than focusing on Club members’ deficits.

**MATH MATTERS FOCUSES ON THE STRENGTHS
OF CLUB MEMBERS, LIKE DEMARCUS.**

▶ **1,974** ◀

MEMBERS PARTICIPATED IN ACADEMIC SUPPORT PROGRAMS

809
MEMBERS



READERS TO LEADERS

Readers to Leaders is a results-driven program targeting seven and eight year old Club members to ensure they are reading at or above grade level.

2,053
MEMBERS



POWER HOUR

Power Hour offers a structured time and place for Club staff to help members with an important aspect of the educational process: homework.

1,701
MEMBERS



STEAM

Science, technology, engineering, arts and math programming includes mobile and web development to prepare members for entrepreneurship and post-secondary education.

311
MEMBERS



MATH MATTERS

Math Matters started in July 2021 and breaks down basic math skills: addition, subtraction, fractions, problem solving, multiplication and division.



HEALTHY LIFESTYLES

▶ **2,408**

MEMBERS PARTICIPATED IN HEALTHY LIFESTYLES PROGRAMS

301
MEMBERS



PASSPORT TO MANHOOD

Passport to Manhood represents a targeted effort to engage young boys in discussions and activities that reinforce character, leadership and positive behavior.

238
MEMBERS



SMART GIRLS

SMART Girls is a small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls in three age groups, spanning ages 8-18.

408
MEMBERS



AQUATICS

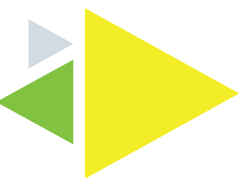
The Clubs' aquatics program includes swimming lessons, water safety education and free swimming at our indoor and outdoor pools.

2,687
MEMBERS



TRIPLE PLAY

Triple Play is a dynamic wellness program that is designed to help youth create opportunities to take charge of their personal health and wellness.



CHARACTER & LEADERSHIP

▶ **1,025**

MEMBERS PARTICIPATED IN CHARACTER & LEADERSHIP PROGRAMS



142
MEMBERS

BREAKING DOWN BARRIERS

Breaking Down Barriers is a teen led dialogue program with law enforcement to promote discussion and understanding between teenagers and law enforcement. The purpose is to encourage community building.



119
MEMBERS

KEYSTONE CLUB

Keystone is the ultimate teen program for youth ages 14-18. This unique program provides leadership development opportunities for youth to participate in activities, both in and out of the Club.



264
MEMBERS

CAREER LAUNCH

Career Launch encourages Club members ages 13-18 to assess their skills and interests, explore careers, make sound educational decisions and prepare to join our nation's workforce.



441
MEMBERS

MILLION MEMBER MILLION HOURS

Million Members, Million Hours of Service gets Club youth participating in volunteer and service projects that help them become successful and productive members of society.

61

Scholarship recipients

\$415,500

Total amount of all scholarships awarded

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Our scholarship recipients have truly embraced the opportunity to achieve their academic and career goals. There is no doubt, great futures really do start here.

- **Jermaine Jones, Chief Career Navigation Officer**
Boys & Girls Clubs of the Midlands

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1,500

Total hours of community service completed by scholarship recipients

3.24 GPA

Average GPA of recipients for the 2020-2021 school year

90%

Overall retention rate in 2021





SCHOLARSHIP & SUCCESS PROGRAMS

2021 YOUTH OF THE YEAR NINEL NAVEJA-GOMEZ

As a child, I remember helping my mother translate legal documents. I understood in English what the words meant but couldn't translate them into Spanish. My mom would then say, "Haven't they taught you these words?" I felt useless after not being able to help. But then again what could a seven-year-old do? Especially one who was still adjusting to being bilingual. I then realized my mother was just as stressed as I was about our language barrier. We were both at a loss for communication. Memories like this remind me how common these experiences are. That's a problem I've seen with many bilingual members at the Boys & Girls Club.



When I first joined the Club, my sister Jailene was the office manager. She was the one who encouraged my involvement. I was reluctant to join the Club because all I could hear was the voice in my head saying, "you won't fit in," "what if the kids don't like you?" My sister always told me to be comfortable with being uncomfortable, and I decided it was time to take that advice. Not only did I fit in, I flourished.

When I joined the Club three years ago, I was still hesitant to fully participate but ended up taking part in an essay contest, which required us to discuss our career plans. That moment completely changed my thinking. The participants spoke so eloquently about their plans for college. They looked ambitious and ready to take on the world. It made me think "how can I be like them?" It bothered me that I couldn't plan my future. With the help of the Club, I now know my plan.

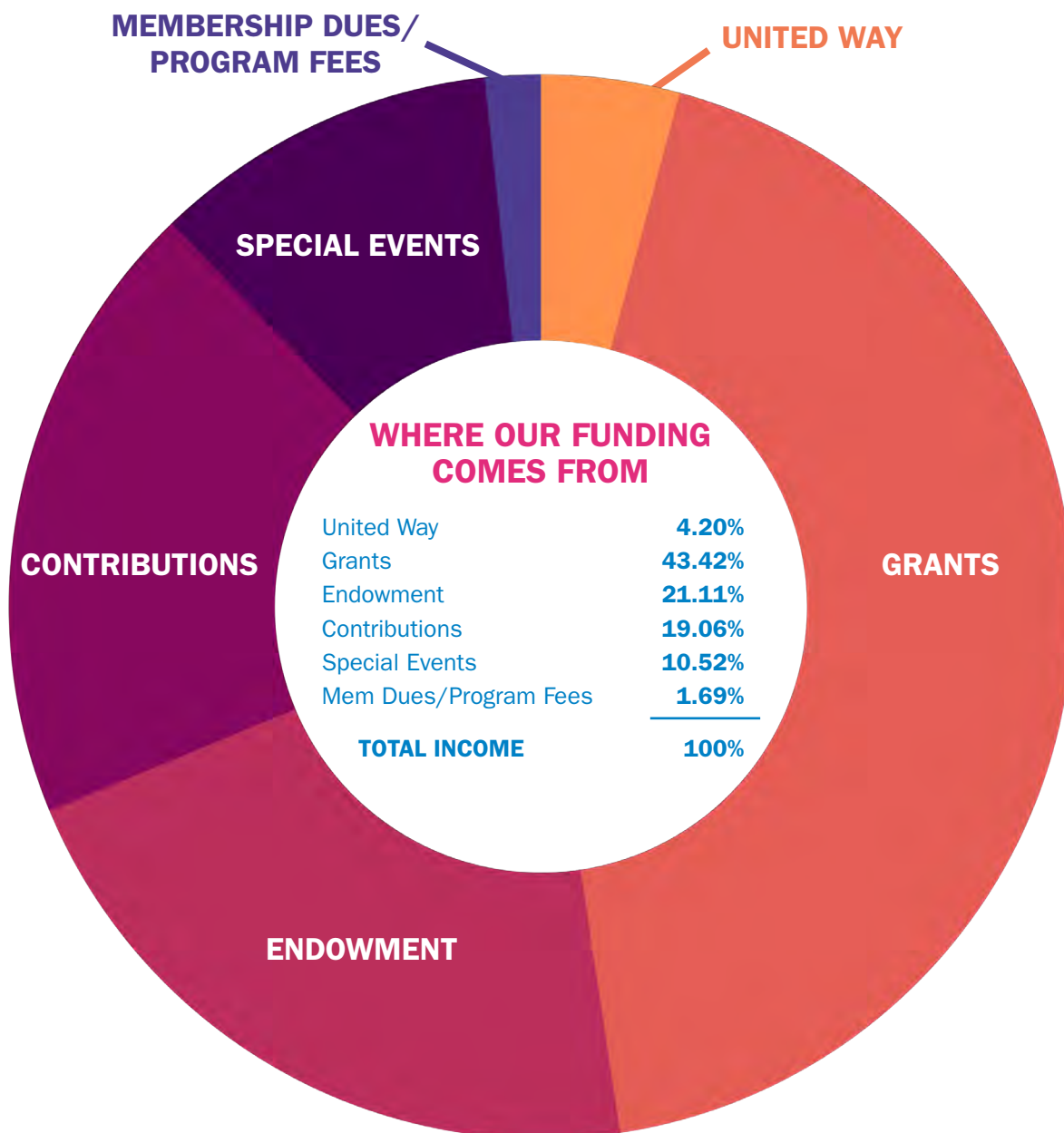
I will major in Foreign Languages and Literature. I want to teach communities that need help breaking down the language barrier that affects us all. As a daughter of two immigrant parents, I know first-hand what it's like to feel like an outcast simply because you cannot speak like the majority. I want to give back to my community in the way I know best, through communication.

Luckily for me, the first domino has fallen at the Boys & Girls Club. I have support in every direction. The Bryan Club staff and the scholarship team always pulls through. They are the attraction to success I know is already mine. I now know I can say, Boys & Girls Club makes me feel successful . . . I finally feel successful . . . I AM successful.

**NINEL WON \$7,500 IN CLUB SCHOLARSHIPS
AS A HIGH SCHOOL SENIOR.**



OUR FINANCIALS



2021 BALANCE SHEET

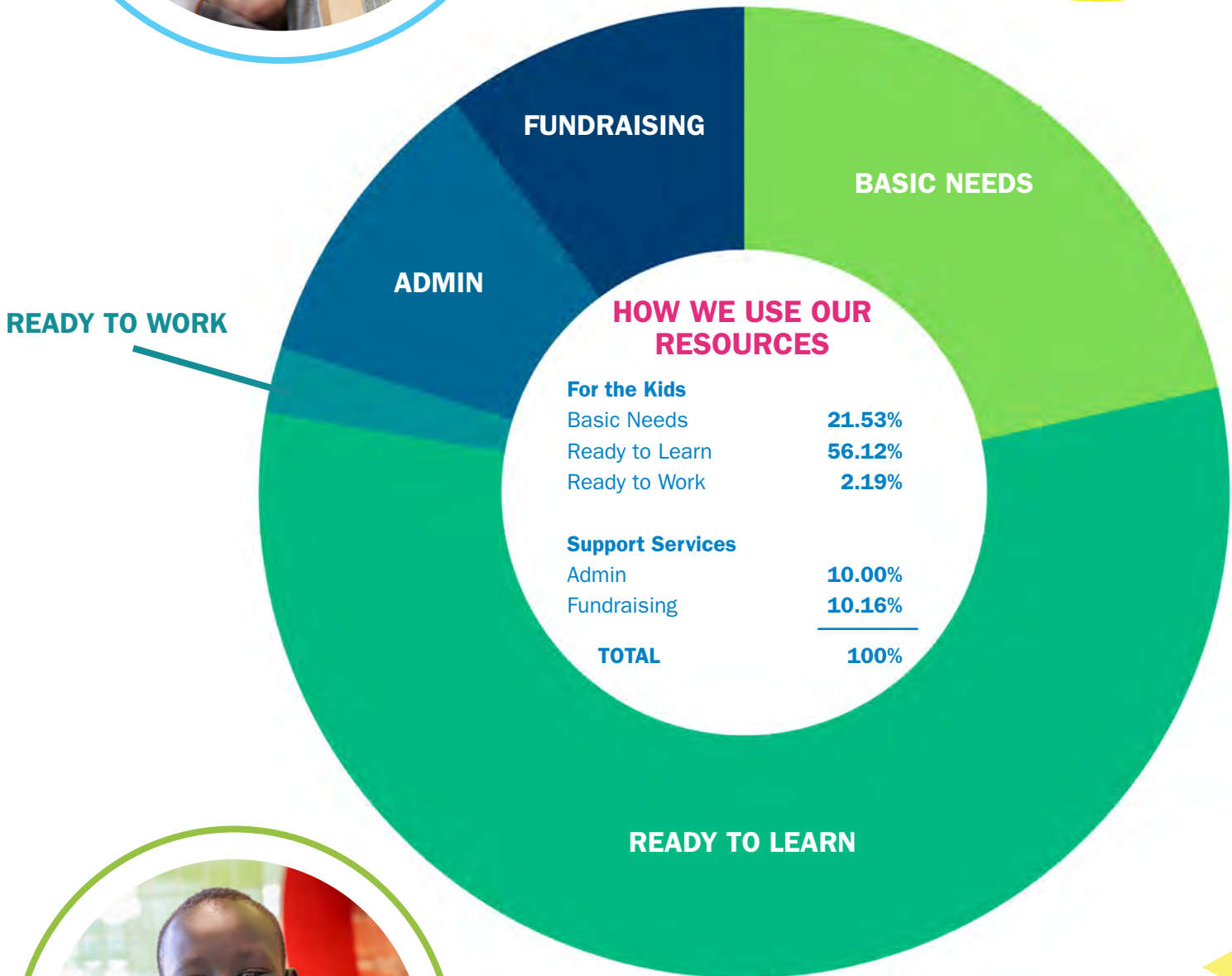
ASSETS

Cash & Investments	\$24,805,702
Accounts Receivable	\$2,372,799
Land, Building & Equipment	\$24, 103,041
TOTAL ASSETS	\$51,281,542

LIABILITIES & NET ASSETS

Liabilities	\$2,269,972
Net Assets	\$49,011,570
TOTAL ASSETS	\$51,281,542

*unaudited financials



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The need for safe, positive places for children to go when they aren't in school is great in our community. With places like Boys & Girls Clubs, our community's youth have a better chance of being productive members of society and not a statistic.

- Todd Schmaderer, Chief of Police, Omaha Police Department
& Boys & Girls Clubs of the Midlands Board Member

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BOYS & GIRLS CLUBS OF THE MIDLANDS 2021 BOARD & GUILD



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Dr. H. Dele Davies
Todd Engle
Debbie Ferrara Van Roy
Karen Hawkins
Scott Heider
Timothy Holland
Michael Huffer
Rachel Jacobson

Howard Kooper
Michael Lebens
Dan Lonergan
Glenn Mitchell
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Hobson Powell
Joel Russell
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Christine Watkins

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Kelley Maxwell
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Nichole Nelson
Patrice Ott

Emily Oxley
Megan Reay
Stephanie Reisdorff
Randi Sinclair
Colette Siner
Kelli Tierney
Lindsey Tonniges
Cristina Toth
Katie Triplett
Adrienne Werner
Jeri Wiedel

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The Club has provided me with precious opportunities to discover my true passions, develop an intellectual curiosity, implement an extraordinary work ethic and overall escape the negatives of everyday life.

- Sidney

Council Bluffs Club Member

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BOYS & GIRLS CLUBS OF THE MIDLANDS SOCIETY LIST



THE CHAIRS CABINET

Anonymous
Anonymous
Boys & Girls Clubs of America
Pamela Buffett
Charles E. Lakin Foundation, Inc.
Collective for Youth
Heider Family Foundation
Mammel Foundation
Omaha Police Foundation
Peter Kiewit Foundation
Annette & Paul Smith
State of Iowa
State of Nebraska
The Sherwood Foundation
United Way of the Midlands
William & Ruth Scott Family Foundation

THE FOUNDERS CIRCLE

City of Omaha
Karen & Kim Hawkins
Hawks Foundation
Iowa West Foundation

STAKEHOLDERS


Anonymous
Holland Foundation
Leland & Dorothy Olson Foundation
Lincoln Financial Foundation
Lozier Foundation
Mutual of Omaha Foundation
Nebraska and Children Families Foundation
Pape Family Foundation
Taco Bell Foundation for Teens
Anne & John P. Nelson
Darlynn & Tom Fellman
Sharon & Howard Kooper

THE LEADERSHIP COUNCIL

Anonymous
African American Empowerment Network, Inc.
Baxter & Subaru of America, Inc.
Charles Schwab
Claire M. Hubbard Foundation
Lana Clarke
Cox Communications
Henry Davis
FNBO
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Lisa & Tyler Owen
Parker Family Foundation
PML Construction
Sokolof Foundation
The Owen Foundation
The Phillip and Terri Schrager Foundation
Todd & Mary Heistand Family Foundation

HINCKLEY SOCIETY

Anonymous
Esther & Daniel Brabec
Danielle & Dana Bradford
Elizabeth & Mike Cassling
Hy-Vee
Irene and Joseph Malek Charitable Trust
Lindsay Corporation
Morton A. Ives Reformed Trust
Polina & Robert Schlott
Susanne Shore & Pete Ricketts
Turner Construction Company
JoEy & Jerry Vernon



**OUR MISSION
IS TO INSPIRE
AND ENABLE ALL
YOUNG PEOPLE,
ESPECIALLY
THOSE WHO NEED
US MOST, TO
REALIZE THEIR
FULL POTENTIAL
AS PRODUCTIVE,
RESPONSIBLE,
HEALTHY AND
CARING MEMBERS
OF SOCIETY.**

