



**BOYS & GIRLS CLUBS**  
OF THE MIDLANDS  
Omaha Carter Lake Council Bluffs

Boys & Girls Clubs of the Midlands

# ANNUAL REPORT

# 2 0 1 4





**our mission:** to enable all  
young people, especially those  
who need us most, to reach  
their full potential as  
productive, responsible &  
caring members of society.

It is our vision to be a leader in youth development on the local and national level. We are transforming our community by providing youth with impactful, fun and educational opportunities in a safe environment. These opportunities are led by professional role models that make a lifelong impact on the lives of those we serve.

# Dear Friends,

The Boys & Girls Clubs of the Midlands is serving more kids now than ever. In 2014, BGCM experienced a 22% increase in membership, serving over 6,700 of our community's underserved youth – 2,157 of which were teens. It is our goal to continue to serve more youth, increasing our reach and broadening the Midlands areas in which we will serve. We continue to do this for a membership fee of \$30 per year for our members. We are truly a second home for our members.

Along with membership growth, our programs are stronger than ever with healthy lifestyle programs focusing on nutrition and physical activity, arts & technology programs like STEM (Science, Technology, Engineering, & Math) and Digital Arts that have produced national winners, and our literacy program Readers to Leaders that has increased our young readers reading levels tremendously. We are currently embarking on a STEM initiative with Girls Inc, YMCA, and 4H which will take STEM to the young people who don't have access in the neediest areas of our city. We continue to offer quality programs in swimming, homework assistance, fitness, character and leadership, to name a few.

It is because of generous, kind hearted people like you that our growth and all of these wonderful programs and opportunities are made possible. We can't even begin to express our gratitude. On behalf of BGCM staff, volunteers, and our kids – THANK YOU FOR YOUR SUPPORT!

We would love for you to stop by and visit the Clubs to see firsthand how your support is truly making a difference and meet the kids you're helping to change the lives of.



Ivan Gilreath, President & CEO



Ivan Gilreath

## BGCM Society

### THE CHAIRS CABINET

Dorene & Lee Butler Family  
Robert B. Daugherty Charitable Foundation  
Mammel Foundation  
William & Ruth Scott Family Foundation  
The Sherwood Foundation

### THE FOUNDERS CIRCLE

The Lozier Foundation

### STAKEHOLDERS

Darlynn & Tom Fellman  
Karen & Kim Hawkins  
Iowa West Foundation  
Peter Kiewit Foundation  
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William March  
Anne & John Nelson Family  
Donald C. Scott  
Annette & Paul Smith

### LEADERSHIP COUNCIL

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First National Bank  
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### HINCKLEY SOCIETY

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Cindy & Mogens Bay  
CenturyLink  
Cox Communications  
Cindy & Scott Heider Family  
Jonna & Tim Holland  
Morton & Dorothy Ives  
Kiewit Building Group, Inc.  
Kiewit Companies Foundation  
Owen Family Foundation

## BGCM Board of Directors

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Aileen Warren

\*Kim Hawkins, Chair Emeritus

# OUR PROGRAMS

## CHARACTER & LEADERSHIP DEVELOPMENT

***The Character & Leadership Development programs empower youth to support and influence the Club and community, sustain meaningful relationships with others, develop a positive self-image and good character, participate in the democratic process and respect their own and others' cultural identities.***

A large red circle containing the text 'YOUTH OF THE YEAR' in white, bold, sans-serif capital letters.

### YOUTH OF THE YEAR

The National Youth of the Year program promotes and recognizes service to Club and community, academic performance and contributions to family and spiritual life. A BGCM Youth of the Year is chosen to represent the organization at the state level competition. State winners then move on to regional competition and five regional winners enter the national competition in Washington, DC. The National Youth of the Year receives a total of \$26,000 in scholarships and is installed by the President of the United States.

***Did you know BGCM gave \$88,250 in scholarships to members and alumni in 2014?***

Torch Clubs are small-group leadership and service clubs for boys and girls ages 11 to 13. Torch Club is a powerful vehicle through which Club Staff can help meet the special character development needs of younger members.



The Keystone Club is a unique leadership experience that provides opportunities for young people ages 14 to 18. Both in and out of the Club, youth participate in activities in three focus areas: academic success, career preparation and community service. With the guidance of an adult advisor, Keystone Club has a positive impact on members, the Club and the community.

***Did you know our kids put in 2,805 volunteer hours in 2014?***



The Youth of the Year recognition is the highest honor a Club member can achieve. This program celebrates youth who have overcome odds and demonstrated exceptional character. **Guillermo “Memo” Vidales** was named winner of the competition.

In his speech, Memo detailed a time in his youth in which he struggled with negative influences, uncertainty, and a gang shooting that claimed the life of his close friend. He described how the Club was a great support system and had aided in his transformation into becoming a person he could be proud of.

“With the support of my Boys & Girls Club familia, I am proud to say that I have become a triumphant young man that challenges life’s obstacles and encourages others to do the same,” said Memo. “My experiences have inspired me to one day become a motivational speaker in which youth could reflect upon for inspiration.”



**GUILLERMO**  
SOUTH CLUB



**Emma is a member and volunteer for the South Omaha Boys & Girls Club. Emma helps out with the swim program at her Club and is also a candidate for Youth of the Year. She appreciates the staff as they are caring and can be trusted to go to if you have a problem, and they are always more than willing to help.**

**Emma enjoyed participating in the Stock Market Championship® which teaches Club members financial literacy. She plans to go to college for law and psychology because she wants to help kids who have been through physical and emotional abuse.**

**Emma has a big heart and we are glad she is part of the BGCM family!**

**EMMA**  
SOUTH CLUB

# OUR PROGRAMS

## EDUCATION & CAREER DEVELOPMENT

***The Education & Career Development program enables youth to become proficient in basic educational disciplines, set goals, explore careers, prepare for employment and embrace technology to achieve success in a career.***

CareerLaunch encourages Club members ages 13 to 18 to assess their skills and interests, explore careers, make sound educational decisions and prepare to join our nation's work force. Club staff or volunteers use the Career Exploration Quick Reference Guide to work with teens individually or in small groups to build their job-search skills and job readiness. The CareerLaunch website, [www.careerlaunch.net](http://www.careerlaunch.net), provides Club teens, staff and volunteers with online career exploration, college and job search information and interactive activities. Mentoring, job shadowing and training opportunities round out the program.



They Money Matters program helps teens learn to balance a checkbook, create a budget, save and invest for college and retirement. As teens become more financially independent, we push them to track their money coming in and going out and plan for the future in order to successfully manage money in the real world.

***Did you know that of the 6,783 Club members in 2014, 2,157 were teens?***

Power Hour offers a structured time and place for Club staff and volunteers to help members with an important aspect of the educational process: homework. Members emerge from the program better prepared for classes and proud of their hard work and accomplishments. Power Hour helps members become self-directed, resourceful and independent learners. They turn in their homework assignments completed and on time.

***Did you know our kids completed 45,068 hours of homework in the Club in 2014?***





# READERS TO LEADERS



*Reading is essential to all knowledge. Learning to read can be both exciting and intimidating. If students struggle to read or fall behind, they can first lose confidence and then lose interest.*

*Readers to Leaders is a results-driven program targeting 7 and 8 year-old Club members who could benefit most from a reading performance boost. The program teaches important reading skills necessary to connect with and understand text. It adapts to each child's needs and has checkpoints along the way to show growth.*

**Pandora is a second-grade member who attends the Westside Boys & Girls Club. She has completed Readers to Leaders. Her reading rate increased by 101 words and accuracy improved by 4% according to pre- and post-assessments. The biggest improvement; however, was in her self-confidence.**

**Pandora was one of six kids chosen to participate in our Readers Theater group at the Westside Club last fall. The goal was to improve their attitude toward reading as well as their fluency. When we first met Pandora, she refused to speak or say any lines. She was shy, but started participating, and by the time of the presentation for the community she read confidently and fluently.**

**PANDORA**  
WESTSIDE CLUB



# OUR PROGRAMS

## HEALTH & LIFE SKILLS



Designed to incorporate healthy living and active learning into every part of the Club experience, Healthy Habits emphasizes good nutrition, regular physical activity and improving overall well-being. The program, for ages 6 to 15, is the “Mind” component of Triple Play: A Game Plan for the Mind, Body & Soul.

*Did you know BGCM served 239,209 healthy meals in 2014?*



This nationally acclaimed comprehensive prevention program helps young people resist alcohol, tobacco and other drug use and premature sexual activity. SMART Moves features engaging, interactive, small-group activities that increase participants’ peer support, enhance their life skills, build their resiliency and strengthen their leadership skills. This year-round program encourages collaborations among Club staff, youth, parents and representatives from other community organizations.



SMART Girls is a small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls ages 8 to 12 and 13 to 17. Through dynamic sessions, highly participatory activities, field trips and mentoring opportunities with adult women, Club girls explore their own and societal attitudes and values as they build skills for eating right, staying physically fit, getting good health care and developing positive relationships with peers and adults.



Passport to Manhood promotes and teaches responsibility in Club boys ages 11 to 14. Passport to Manhood consists of 14 sessions that each concentrate on a specific aspect of manhood through highly interactive activities. Each Club participant receives his own “passport” to underscore the notion that he is on a personal journey of maturation and growth. Passport to Manhood represents a targeted effort to engage young boys in discussions and activities that reinforce positive behavior.

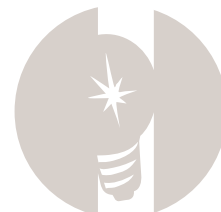
# OUR PROGRAMS

## SPORTS, FITNESS & RECREATION



***Sports, Fitness & Recreation develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills.*** Triple Play, a comprehensive health and wellness program developed in collaboration with the U.S. Department of Health and Human Services, strives to improve the overall health of Club members ages 6 to 18 by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.

The Mind component encourages young people to eat smart through the Healthy Habits program, which covers the power of choice, calories, vitamins and minerals, the food pyramid and appropriate portion size.



The Body component boosts Clubs' traditional physical activities to a higher level by providing sports and fitness activities for all youth. Body programs include six Daily Fitness Challenges; teen Sports Clubs focused on leadership development, service and careers in athletics; and Triple Play Games, inter-Club sectional tournaments that involve multiple team sports.

The Soul component helps build positive relationships and cooperation among young people. The Smart Guide to Social Recreation: Effective Games-room Management and Leadership provides strategies, tools and activities for running a top-notch games-room and social recreation program.





## JAGUAR TRACK TEAM

We had 45 kids participate on our Jaguar Track Team at the North Omaha Boys & Girls Club in 2014. The Jaguars qualified 28 kids to the Regional Meet last summer, 12 of which then qualified for Nationals in Houston, Texas and 6 were named All Americans! The Jaguars Head Coach is Andante Lloyd, assisted by Club staff Adrial Mitchell and Abdul Muhammad and community volunteers.

## CARTER LAKE BADMINTON

The Badminton Program has been the Carter Lake Signature Sport for the last 5 years. It is a year-round program led by volunteer members of the Top Flight Bandminton Club. Bob Erickson is the leader of the group and volunteers every Tuesday. The members have formed great relationships with the volunteers and really have improved their game enough to win medals consistently at the Cornhusker State Games every year!



## WESTSIDE LITTLE DRIBBLERS

Westside Boys & Girls Club's Little Dribblers is a 10 week FUNdamental basketball program for K-2nd grade boys and girls. This program is led by staff, volunteers, and teen members and promotes physical activity and good character through basic skill development and good sportsmanship in a FUN environment.





**Terry is an 18 year-old senior at Omaha North High Magnet. He participates in the North Omaha Club teen program where he assists with the LEGO Robotics program for Club members ages 9 – 14. Terry serves as Youth STEM Ambassador for Imagine Science Omaha as a voice on the Omaha Steering Committee.**

**Imagine Science Omaha nominated Club member Terry Henry, Jr. as a Youth STEM Ambassador and local spokesperson for the importance and fun of STEM within the Omaha community. Terry represented Imagine Science at the White House Science Fair.**

**“We need to push the boundaries of STEM to further the innovation and progression of our country and world,” said Terry. “Once we settle for the knowledge that we know and nothing more, we are no longer thinking, dreaming, exploring, or wanting to know more.”**

**TERRY**  
NORTH CLUB

# OUR PROGRAMS

## Arts & Technology

***The Arts & Technology programs enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.***

***Club Tech is an ambitious, multi-year initiative to provide all Boys & Girls Clubs with state-of-the-art software and a comprehensive array of programs to help build member's computer skills and integrate technology in all core program areas.***

STEM (Science, Technology, Engineering, and Math) programming includes mobile and web development and networking. STEM provides an opportunity for members to build on skills acquired through various programs while preparing for post-secondary education, a STEM career, and entrepreneurship.

***Did you know 4,720 Club members participated in 39 different STEM activities in 2014?***



STEM



LEGO  
ROBOTICS

LEGO Robotics immerses members in real-world science and technology challenges. Teams build LEGO-based robots and develop research projects. Through their participation, children develop valuable life skills and discover exciting career possibilities while learning that they can make a positive contribution to society.

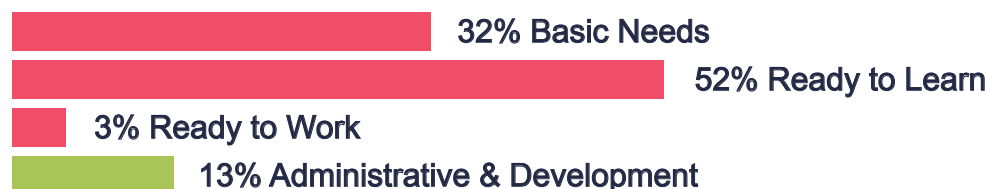
The Digital Arts Suite teaches members ages 6 to 18 how to create computer-generated art. In each of six programs (Animation Tech, Design Tech, Game Tech, Photo Tech, Music Tech and Movie Tech), members advance through three levels of animated lessons online and participate in instructor-led group activities.



DIGITAL  
ARTS

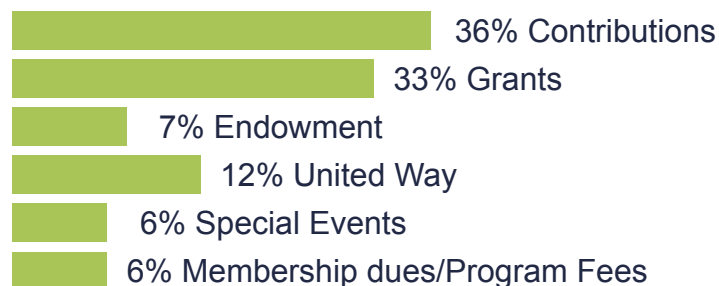
# 2014 EXPENSES & REVENUE

## Operating Expenses Breakout 2014



- 87 cents of every dollar funds direct services for our kids.
- 13 cents of every dollar funds the supporting services that keep our doors open.

## Operating Revenue Breakout 2014



## Assets

Cash & Investments	\$9,859,081
Accounts Receivable	558,898
Land, Buildings & Equipment	10,020,868
Total Assets	\$20,438,847

## Liabilities

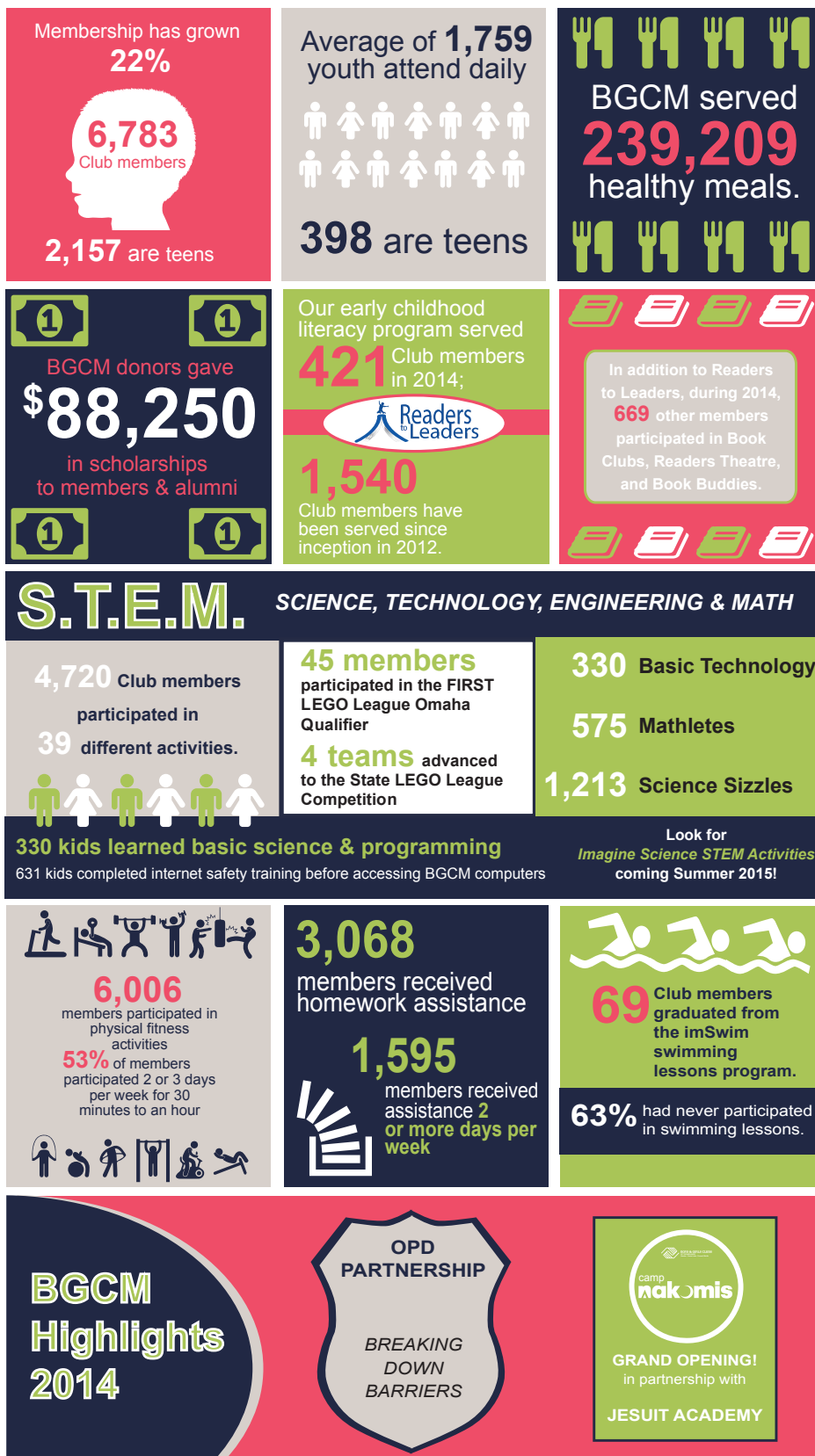
\$1,506,066

## Net Assets

Unrestricted-undesignated	15,466,219
Temporarily restricted	2,960,112
Permanently restricted	506,450
Total Liabilities & Net Assets	\$20,438,847



# 2014 OUTCOMES





**BOYS & GIRLS CLUBS**  
OF THE MIDLANDS

OMAHA • CARTER LAKE • COUNCIL BLUFFS

**METRO OMAHA**

Boys & Girls Clubs of the Midlands

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[www.bgcomaha.org](http://www.bgcomaha.org)

**SOUTHWEST IOWA**

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Council Bluffs, IA 51501

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United Way  
of the Midlands

