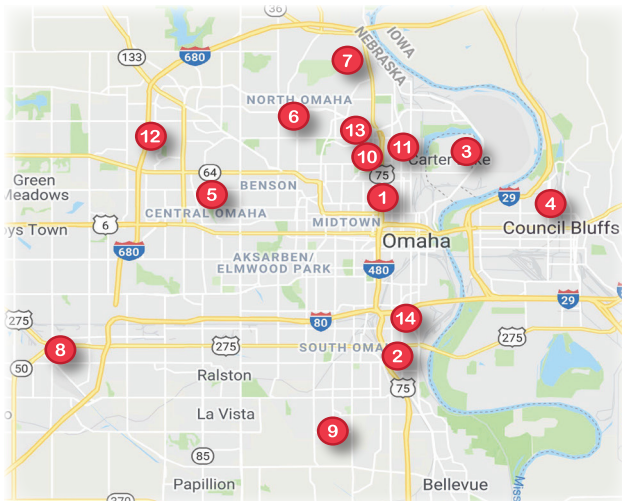




**BOYS & GIRLS CLUBS**  
OF THE MIDLANDS



# 2019 ANNUAL IMPACT REPORT



## LOCATIONS

### STAND-ALONE

*Bruce Fellman*  
**1 North Omaha Club**  
2610 Hamilton St.  
Omaha, NE 68131

*Carl & Joyce Mammel*  
**2 South Omaha Club**  
5051 S 22nd St.  
Omaha, NE 68107

*Henry Ogram*  
**3 Carter Lake Club**  
4101 N 17th St.  
Carter Lake, IA 51510

*H.H. "Red" & Ruth Nelson*  
**4 Council Bluffs Club**  
815 N 16th St.  
Council Bluffs, IA 51501

### SCHOOL BASED

*Hawkins Family*  
**5 Westside Club**  
1312 Robertson Dr.  
Omaha, NE 68114

**6 Mount View Club**  
5322 N 52nd St. #002  
Omaha, NE 68104

*Howard L. Hawks*  
**7 Florence Club**  
7902 N 36th St.  
Omaha, NE 68112

**8 Millard Central Club**  
12801 L St.  
Omaha, NE 68137

*Henry Davis*  
**9 Bryan Middle Club**  
8210 S 42nd St.  
Bellevue, NE 68147

### INSIDE SCHOOLS

**10 Druid Hill Club**  
4020 N 30th St.  
Omaha, NE 68111

**11 King Science Club**  
3720 Florence Blvd.  
Omaha, NE 68110

**12 Morton Club**  
4606 Terrace Dr.  
Omaha, NE 68134

**13 Skinner Club**  
4304 N 33rd St.  
Omaha, NE 68111

**14 Spring Lake Club**  
4215 S 20th St.  
Omaha, NE 68107

*Dorene & Lee Butler Family  
Youth Development Center*  
**1 Administrative Office**  
2610 Hamilton St.  
Omaha, NE 68131

**3 Camp Nakomis**  
4101 N 17th St.  
Carter Lake, IA 51510





**GREAT FUTURES START [HERE.](#)**





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## MISSION

It is our mission to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, healthy and caring members of society.

## VISION

The Boys & Girls Clubs of the Midlands is a leader in youth development on the local and national level. We are transforming our community by providing youth with impactful, fun and educational opportunities in a safe environment. These opportunities are led by professional, positive role models and often in collaboration with community partners who help make a lifelong impact in the lives of those we serve.

## VALUES

- Accountability
- Consistency
- Cooperation
- Integrity
- Professionalism
- Respectfulness
- Safety



# Academic Support

## READERS TO LEADERS

**1,271** youth served

Readers to Leaders is an evidence-based, National Award winning program focused on closing the literacy gap in economically disadvantaged children.

Out of the 1,271 served, **674** reached their reading goals based on their STAR assessment or prescribed dosage of Headsprout episodes.

## POWER HOUR

**4,405** youth served

An engaging homework help and tutoring program where Club professionals encourage Club members of every age to become self-directed learners.

## S.T.E.M.

**3,109** youth served

### DIY STEM

A hands-on, activity-based Science, Technology, Engineering and Math (STEM) curriculum which connects 9-12 year olds to science themes they encounter regularly.

### GOOGLE CS FIRST

A Google initiative program in which members learn about computer science and coding through hands-on interactive projects.

### OUTDOOR EDUCATION

Members explore science through nature activities such as Raptor Rescue and Farm-to-Table eating experiences.

## HIGH-YIELD LEARNING

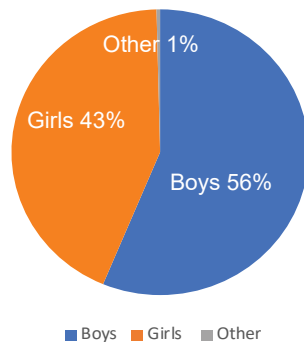
**1,659** youth served

High-yield learning activities include math games, writing activities and games like chess or Scrabble that develop young people's cognitive skills.

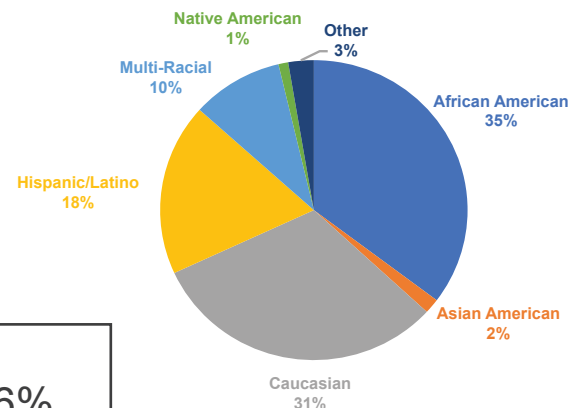
Members increased their reading score by 1.3 grade levels or higher, achieving a 48% increase in reading rate, 7% in accuracy and 51% in SGP.

\* Based on the results of the 2018-2019 evaluation conducted by Omaha Program Evaluation Services.

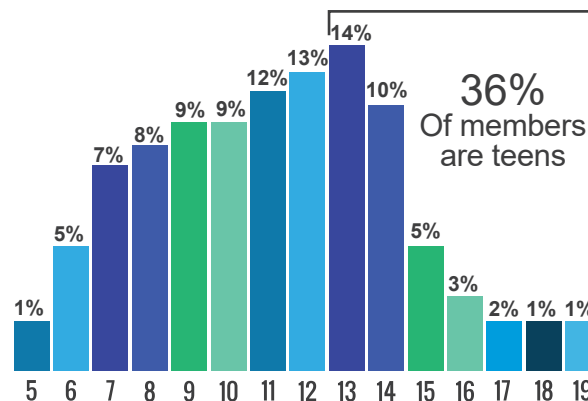
## GENDER



## ETHNICITY



## AGES



**58 Years**  
Of service to local youth

**14**

Locations in Omaha, Carter Lake, Council Bluffs and Bellevue

**\$30**

Annual membership kept low to help working families



**6 - 18**  
Ages served



# Health & Wellness

## TRIPLE PLAY

**4,183** youth served

Triple Play strives to improve the overall health of Club members by increasing daily physical activity, good nutrition education and helping youth develop healthy relationships.

## PHYSICAL ACTIVITIES

Fitness challenges and games keep members active through fun daily fitness routines.

## HEALTHY HABITS

Healthy Habits emphasizes good nutrition, regular physical activity and improved overall well-being.

## AQUATICS

**906** youth served

Aquatics includes swimming lessons, water safety education or free swim at our indoor and outdoor pools.

## SMART MOVES

**3,089** youth served

A prevention and education program addressing problems such as drug and alcohol use as well as premature sexual

# Career Development

## CAREER LAUNCH

**481** youth served

Career Launch prepares teens for their first job, internships and summer employment.

## DIPLOMAS2DEGREES

**462** youth served

Our college readiness program provides a range of services to guide teens towards graduation and career success.

# The Arts & Community Partners

**2,871** youth served

## FINE ARTS

This year-round program encourages artistic expression among Club members through drawing, painting, printmaking, collage and mixed media.

## PERFORMING ARTS

Performing Arts encourages members to engage in hands-on activities to build self-confidence, sparks creativity and boosts academic achievement through drama, singing, dance, music and theater.

# Character & Leadership

## CHARACTER DEVELOPMENT

**2,042** youth served

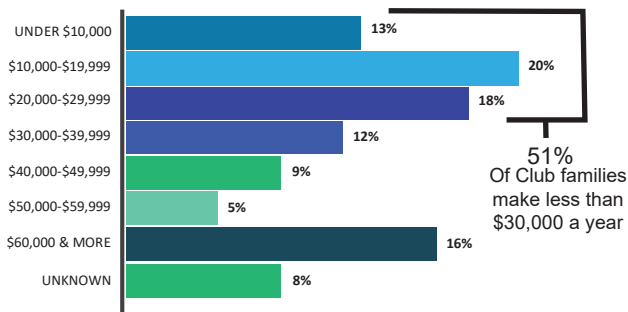
Programs in this area expose youth to service learning, leadership training and character building workshops.

## KEYSTONE & TORCH CLUBS

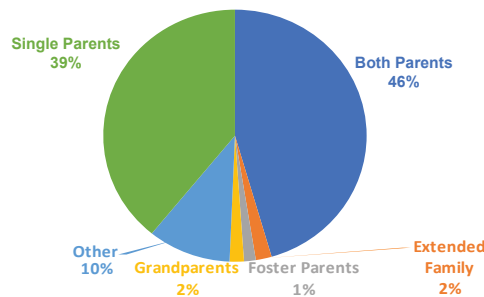
**696** youth served

Youth participate in leadership development opportunities in three focus areas: academic success, career preparation and community service.

## HOUSEHOLD INCOME



## FAMILY TYPE



**8,854**

Total members



**2,277**

Average Daily Attendance






**359,120**

Hot meals served  
Meals are free to all members.





# Boys & Girls Clubs Programming

<b>K-3rd</b>  •Comprehensive Literacy •Homework Help •Art Exploration •Evidence-Based Evaluations	<b>4th - 6th</b>  •Comprehensive Literacy •Homework Help •Art Exploration •Evidence-Based Programs	<b>7th - 8th</b>  •Self-Discovery •Helping Youth build self-awareness •Volunteerism
S.T.E.M	S.T.E.M	S.T.E.M
SMART Moves	SMART Moves	SMART Moves
Power Hour	Power Hour	Power Hour
Readers to Leaders	Readers to Leaders	Smart Girls
Arts	Arts	Arts
		Passport to Manhood
		Keystone Club
		Junior Youth of the Year/Civicore
Aquatics	Aquatics	
	Torch Club	Torch Club
	Lego Robotics	Lego Robotics
		Money Matters



## 9th - 10th



- Career Exploration
- Youth Voice
- Community Service

**S.T.E.M**

**SMART Moves**

**Power Hour**

**Smart Girls**

**Arts**

**Passport to Manhood**

**Keystone Club**

**Junior Youth of the Year/Civcore**

**Thomas to Degrees/Career Launch**

**Stock Market Championship**

## 11th - 12th



- Post-Secondary Planning
- Future Planning
- Strengthening Interactive Skills

**SMART Moves**

**Power Hour**

**Arts**

**Youth of the Year/ Game of Life**

## Club Alumni



- Scholarships
- Internships
- Mentoring
- Community Service
- Post-Secondary Education

**Internships**

## ERICA SMITH

Age 17, Westside Boys & Girls Club Member  
Boys & Girls Clubs of the Midlands Youth of the Year  
Scholarship Program Recipient

Erica is a Junior at Westside High School and will graduate in 2021. She is involved in many Club programs and has been a member for six years. She is interested in majoring in biology, neurosciences, or business.



Wylicia 'YY' Dorsey

Wylicia graduated from UNL with a B.S. in Education and Human Sciences in December of 2017. Now in her 3rd year of teaching as the Reading Interventionist at Irving Middle School for Lincoln Public Schools. Wylicia teaches 6th-8th grade students on improving their reading levels of which many students start the program reading between a 2nd and 5th grade level. She is also pursuing her Master's Degree at UNL in Education. Wylicia is an alum of the North Omaha Club.



Shacty Alvarez-Hurtado

Shacty has entered her first year of college at College of Saint Mary as a Business Administration Major. She completed her first semester with a GPA of 3.9. Shacty also dedicates her time as a teen specialist for the new Bryan Middle Club. She will continue to embrace her leadership opportunities by seeking involvement in a summer internship. Shacty is a former South Omaha Club member.



Joseph 'LJ' Nash Jr.

Joseph graduated from Iowa State University in December of 2019 with a Bachelor of Science Degree in Aerospace Engineering. Joseph has relocated to Philadelphia, PA to work for Boeing as a Structural Analysis Engineer. Joseph credits the Club's Scholarship program with helping him get an internship with Kiewit, building his professional and community network, and getting through college debt free. Joseph is an alum from the North Omaha Club.



Tony Remmen

Tony is a Private Second Class Infantryman active in our U.S. Army. He is a former Carter Lake Youth of the Year. We are grateful to have Tony be a part of the scholarship program. We wish Tony the best of luck and thank him for his service!

# Scholarship Program

## SCHOLARSHIPS

**56**

Scholarship recipients

**1,380**

hours  
Total hours of community service completed by recipients

**3**

undergraduate degrees  
Three scholarship program students graduated with their undergraduate degrees in the 2018-19 school year.

**\$285,000**

Total amount of all scholarships awarded

**2.95**

GPA  
Collective GPA of recipients for the 2018-19 school year

**225**

teen served  
Teens participated in the Summer College & Career Expo. Panels of professionals helped teens explore local industries and careers.

## JOB SITE VISIT

**203** teens served



## CAMPUS TOURS

**126** teens served



## INTERNSHIP SITES

**14** students

Participated in internships





# Special Events Highlights



(left) Ivan Gilreath, Jaime Valadez, Wimachmorr Gilo, Alex Donnelly, Jamari Richards, Erica Smith, Briza Menjivar and Miesha Haynie



Erica Smith awarded Youth of the Year

## YOUTH OF THE YEAR

On November 20, 2019, over 250 community members gathered at Creighton University's Harper Center for our annual Youth of the Year event. This year, we highlighted the achievements of seven remarkable youth who rose above challenging circumstances and distinguished themselves at Boys & Girls Clubs of the Midlands.

The 2019 finalists were Alex Donnelly, Wimachmorr Gilo, Miesha Haynie, Briza Menjivar, Jamari Richards, Erica Smith and Jaime Valadez. Congratulations to Erica Smith from our Hawkins Family Westside Boys & Girls Club on becoming the Boys & Girls Clubs of the Midlands 2019 Youth of the Year!

## TRIVIA BUFFS OF THE BLUFFS

On Friday, November 8, 2019, more than 150 guests hiked on over to the Mid-America Center for our Trivia Buffs of the Bluffs Adventure Camp. Guests gathered around for s'mores, a suspenseful game of Trivia hosted by Mike Monday, and to hear from our Southwest Iowa Youths of the Year as they told their Club stories. Thank you to Black Hills Energy, Lone Mountain Trucking, City of Carter Lake, Trucker Center Companies, Chesterman Coca-Cola, TS Institute, MHC and HM Insurance for helping support all of our happy campers at the Council Bluffs and Carter Lake Clubs!



Club members at Trivia Buffs of the Bluffs



# Special Events Highlights



Westside Club Members Performing, "Proud Mary" in the Talent Show



(left) Mickey Anderson, Krista Anderson, Jenny Doyle, Mike Lebens, Susan Lebens, Deidre Ochsner

## ON THE ROAD TO ROCK'N ROLL

On May 17, 2019, more than 500 patrons came ready to rock at Boys & Girls Clubs of the Midland's largest annual fundraising event, On The Road to Rock & Soul. Everyone got into the hip-shaking, record-breaking fun at Omaha Marriott Downtown at the Capitol District!

The evening started with a patron party in the Jewell Room with a live jazz band. Then John Knicely from WOWT News welcomed guests to the main event and kicked off the bluesy dinner while six groups of Club members competed in a talent show. Club members performed various musical acts such as an Ike & Tina Turner performance.

The top moment from the evening was the winning speech from Youth of the Year, Juana Valdovinos, who

shared her story of how the Clubs provided her the tools to obtain a higher education through scholarships, mentoring and encouragement. The evening concluded with a performance by Billy McGuigan's Rock Legends Show.

On the Road was a great success thanks to the honorary co-chairs, Susan & Mike Lebens and Krista & Mickey Anderson, along with event chairs, Jenny Doyle and Deidre Ochsner. Top event sponsors included: Susan & Mike Lebens, Krista & Mickey Anderson, Annette & Paul Smith, Broadmoor Development, Cindy & Scott Heider, First National Bank, and The Phillip and Terri Schrager Foundation.



Club Members greeting guests at Oscar Shorts

## OSCAR SHORTS

On February 7, 2019, over 250 members of the community gathered at the Film Streams' Dundee Theater for Oscar Shorts. Prior to the event, guests enjoyed appetizers catered by Kitchen Table. Guests watched the Oscar animated short films and then participated in a panel discussion led by teen Club members and Film Streams' education director, Diana Martinez.

Thank you to the honorary co-chairs Lisa & Tyler Owen and Paige & Pete Festersen for helping to make the event a great success.



# Boys & Girls Clubs of the Midlands Society List

## THE CHAIRS CABINET

Anonymous  
Anonymous  
Boys & Girls Clubs of America  
Collective for Youth  
Karen & Kim Hawkins  
The Heider Family  
Peter Kiewit Foundation  
Charles E. Lakin Foundation, Inc.  
Lozier Foundation  
Mammel Foundation  
Leland and Dorothy Olson Foundation  
William & Ruth Scott Family Foundation  
Annette & Paul Smith  
The Sherwood Foundation  
United Way of the Midlands

## THE FOUNDERS CIRCLE

Iowa West Foundation  
Susan & Michael Lebens  
Omaha Police Foundation

## STAKEHOLDERS

Henry Davis  
Darlynn & Tom Fellman  
Sharon & Howard Kooper  
Lincoln Financial Foundation  
PML Construction  
Donald C. Scott

## THE LEADERSHIP COUNCIL

Baxter and Subaru of America  
City of Carter Lake  
Cox Communications  
First National Bank  
Hamann Family Fund  
Hawks Foundation  
Claire M. Hubbard Foundation  
The Philip and Terri Schrager Foundation  
Sokolof Foundation  
Susie & John H. Nelson  
TD Ameritrade  
Tyson Foods

BOYS & GIRLS CLUBS OF THE MIDLANDS ANNUAL ARTS PROGRAM CLUB MEMBER ARTWORK

