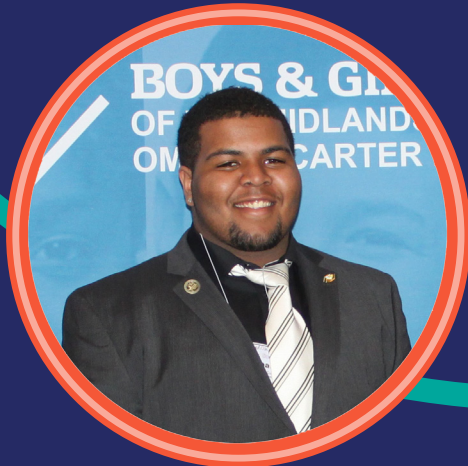




BOYS & GIRLS CLUBS
OF THE MIDLANDS
Omaha Carter Lake Council Bluffs

boys & girls clubs of the midlands annual report

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www.bgcomaha.org



our mission: to enable all young people, especially those who need us most, to reach their full potential as productive, responsible and caring members of society.

It is our vision to be a leader in youth development on the local and national level. We are transforming our community by providing youth with impactful, fun, and educational opportunities in a safe environment. These opportunities are led by professional role models that make a lifelong impact on the lives of those we serve.

Dear Friends,

The Boys & Girls Clubs of the Midlands is serving more kids now than ever. In 2013, BGCM experienced a 10% increase in membership, serving over 5,570 of our community's underserved youth – 1,759 of which were teens. It is our goal to double these numbers, increasing our reach and broadening the Midlands areas in which we will serve.

Along with membership growth, our programs are stronger than ever with healthy lifestyle programs focusing on nutrition and physical activity, arts & technology programs like STEM (Science, Technology, Engineering, & Math) and Digital Arts that have produced national winners, and our literacy program Readers to Leaders that has increased our young readers reading levels tremendously.

It is because of generous, kind hearted people like you that our growth and all of these wonderful programs and opportunities are made possible, and we can't even begin to express our gratitude. On behalf of BGCM staff, volunteers, and our kids – THANK YOU FOR YOUR SUPPORT!

We would love for you to stop by and visit the Clubs to see firsthand how your support is truly making a difference and meet the kids you're helping to change the lives of.



Ivan Gilreath, President & CEO



Ivan Gilreath

BGCM Society

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Mammel Family Foundation
William & Ruth Scott Family Foundation
The Sherwood Foundation

THE FOUNDERS CIRCLE

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our programs

CHARACTER & LEADERSHIP DEVELOPMENT

The Character & Leadership Development programs empower youth to support and influence the Club and community, sustain meaningful relationships with others, develop a positive self-image and good character, participate in the democratic process, and respect their own and others' cultural identities.



YOUTH OF THE YEAR

The National Youth of the Year program promotes and recognizes service to Club and community, academic performance and contributions to family and spiritual life. A BGCM Youth of the Year is chosen to represent the organization at the state level competition. State winners then move on to regional competition and five regional winners enter the national competition in Washington, DC. The National Youth of the Year receives a total of \$26,000 in scholarships and is installed by the President of the United States.

Did you know BGCM gave \$70,076 in scholarships to members and alumni in 2013?

Torch Clubs are small-group leadership and service clubs for boys and girls ages 11 to 13. Torch Club is a powerful vehicle through which Club Staff can help meet the special character development needs of younger members.



The Keystone Club is a unique leadership experience that provides opportunities for young people ages 14 to 18. Both in and out of the Club, youth participate in activities in three focus areas: academic success, career preparation and community service. With the guidance of an adult advisor, Keystone Club has a positive impact on members, the Club and the community.

Did you know our kids put in 3,151 volunteer hours in 2013?

“The Club was there in my life with open arms when my mom was diagnosed with cancer. This was a difficult time in my life as a young man. I had to keep a smile on my face, but inside I was hurting.”

Jabaree is a 10 year member of the Westside Club. He took part in a number of Club programs such as Passport to Manhood and **Keystone Club**.

“I am so glad my brother and I were members of the Club during this time, because they made sure we did not focus on the tragedy we were facing. Instead they made us smile and laugh. They let us be boys!”

Jabaree graduated from Creighton Prep in May 2013. He currently attends University of Nebraska at Omaha majoring in Graphic Design and works part time at the Westside Club.

In 2014, Jabaree was named the Nebraska State **Youth of the Year**.



JABAREE
WESTSIDE CLUB



Molly is 15 years old and has been a member of the Carter Lake Club since she was 8.

Molly recently started coming to the club more often so she could get more help with her homework, as her grades were falling in school and she needed extra tutoring and help from staff.

She took part in the **Teen Power Hour** Program at the club and has since improved her grades in school in all subjects. She has a renewed interest in school and is getting good grades now.

Molly won the Youth of the Month Award and this will give her a chance at Youth of the Year and a college scholarship.

Molly will also be taking part in the UNO Young Maverick Entrepreneur Camp this summer.

MOLLY
CARTER LAKE CLUB

our programs

EDUCATION & CAREER DEVELOPMENT

The Education & Career Development program enables youth to become proficient in basic educational disciplines, set goals, explore careers, prepare for employment and embrace technology to achieve success in a career.

Career Launch encourages Club members ages 13 to 18 to assess their skills and interests, explore careers, make sound educational decisions and prepare to join our nation's work force. Club staff or volunteers use the Career Exploration Quick Reference Guide to work with teens individually or in small groups to build their job-search skills and job readiness. The CareerLaunch website, www.careerlaunch.net, provides Club teens, staff and volunteers with online career exploration, college and job search information and interactive activities. Mentoring, job shadowing and training opportunities round out the program.



They Money Matters program helps teens learn to balance a checkbook, create a budget and save and invest for college and retirement. As teens become more financially independent, we push them to track their money coming in and going out and plan for the future in order to successfully manage money in the real world.

Did you know that of the 5,570 Club members in 2013, 1,759 were teens?

Power Hour offers a structured time and place for Club staff and volunteers to help members with an important aspect of the educational process: homework. Members emerge from the program better prepared for classes and proud of their hard work and accomplishments. Power Hour helps members become self-directed, resourceful and independent learners. They turn in their homework assignments completed and on time.

Did you know 2,435 kids completed 62,273 hours of homework in the Club in 2013?



readers to leaders



Reading is essential to all knowledge. Learning to read can be both exciting and intimidating. If students struggle to read or fall behind, they can first lose confidence and then lose interest.

Readers to Leaders is a 90-day results-driven program targeting 7 and 8 year-old Club members who could benefit most from a reading performance boost. The program teaches important reading skills necessary to connect with and understand text. It adapts to each child's needs and has checkpoints along the way to show growth.

"I am extremely proud of my little man! At the beginning of the school year he could not read, and he will be ending the year reading above grade level. He has been working so hard at school and at home. Due to HIS hard work and dedication, today he won a huge lego set and a scooter from the Westside Boys and Girls Club.

By participating in the Readers to Leaders Reading program he not only has dramatically improved his reading skills, but he has learned an important life lesson...HARD WORK AND DEDICATION PAYS OFF!

Thank you to Ms. Henry and Mr. Tom at the Boys & Girls Club for doing such an amazing job encouraging early literacy at a young age. We truly appreciate Ms. Henry and her staff for all they do, and feel blessed to be a part of the at the Westside Boys & Girls Club. Thanks again!"

- Molly & Rene

RENE
WESTSIDE CLUB

our programs

HEALTH & LIFE SKILLS



Designed to incorporate healthy living and active learning into every part of the Club experience, Healthy Habits emphasizes good nutrition, regular physical activity and improving overall well-being. The program, for ages 6 to 15, is the “Mind” component of Triple Play: A Game Plan for the Mind, Body & Soul.

Did you know BGCM served 156,257 healthy meals in 2013?



This nationally acclaimed comprehensive prevention program helps young people resist alcohol, tobacco and other drug use and premature sexual activity. SMART Moves features engaging, interactive, small-group activities that increase participants’ peer support, enhance their life skills, build their resiliency and strengthen their leadership skills. This year-round program encourages collaborations among Club staff, youth, parents and representatives from other community organizations.



SMART Girls is a small-group health, fitness, prevention/education and self-esteem enhancement program designed to meet the developmental needs of girls ages 8 to 12 and 13 to 17. Through dynamic sessions, highly participatory activities, field trips and mentoring opportunities with adult women, Club girls explore their own and societal attitudes and values as they build skills for eating right, staying physically fit, getting good health care and developing positive relationships with peers and adults.

Did you know Club kids logged 5,237 hours of nutrition education in 2013?



Passport to Manhood promotes and teaches responsibility in Club boys ages 11 to 14. Passport to Manhood consists of 14 sessions that each concentrate on a specific aspect of manhood through highly interactive activities. Each Club participant receives his own “passport” to underscore the notion that he is on a personal journey of maturation and growth. Passport to Manhood represents a targeted effort to engage young boys in discussions and activities that reinforce positive behavior.

our programs

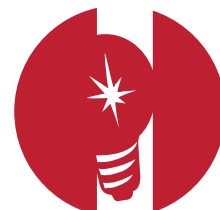
SPORTS, FITNESS & RECREATION



Sports, Fitness & Recreation develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills. Triple Play, a comprehensive health and wellness program developed in collaboration with the U.S. Department of Health and Human Services, strives to improve the overall health of Club members ages 6 to 18 by increasing their daily physical activity, teaching them good nutrition and helping them develop healthy relationships.

The Mind component encourages young people to eat smart through the Healthy Habits program, which covers the power of choice, calories, vitamins and minerals, the food pyramid and appropriate portion size.

Did you know there were 2,658 members in Triple Play in 2013?



The Body component boosts Clubs' traditional physical activities to a higher level by providing sports and fitness activities for all youth. Body programs include six Daily Fitness Challenges; teen Sports Clubs focused on leadership development, service and careers in athletics; and Triple Play Games, inter-Club sectional tournaments that involve multiple team sports.

Did you know Triple Play members put in 120,829 hours of exercise in 2013?

The Soul component helps build positive relationships and cooperation among young people. The Smart Guide to Social Recreation: Effective Games-room Management and Leadership provides strategies, tools and activities for running a top-notch games-room and social recreation program.





JAGUAR TRACK TEAM

We had 35 kids participate on our Jaguar Track Team at the North Omaha Boys & Girls Club. The Jaguars qualified 28 kids to the Regional Meet this summer, 12 of which then qualified for Nationals in Houston, Texas! The Jaguars are coached by Adrial Mitchell and Abdul Muhammad.

CARTER LAKE BADMINTON

The Badminton Program has been the Carter Lake Signature Sport for the last 4 years. It is a year-round program led by volunteer members of the Top Flight Bandminton Club. Bob Erickson is the leader of the group and volunteers every Tuesday. The members have formed great relationships with the volunteers and really have improved their game enough to win medals consistently at the Cornhusker State Games every year!



WESTSIDE LITTLE DRIBBLERS

Westside Boys & Girls Club's Little Dribblers is a 10 week FUNdamental basketball program for K-2nd grade boys and girls. This program is led by staff, volunteers, and teen members and promotes physical activity and good character through basic skill development and good sportsmanship in a FUN environment.



Maximo, an 11 year old member of the South Omaha Club, always came into the Club with a large amount of homework. It often took him over 2 hours after other members to finish. Aside from spending majority of his time at the Club working on homework, he was very reserved and kept to himself.

When he wasn't working on homework, Maximo enjoyed watching **Lego Robotics** activities – a program that encompasses research, team work, robot building, and presentation skills. After quite some time of admiring the team from afar, he was encouraged by staff members to join in on the fun.

Since joining Lego Robotics, Maximo has become more confident in himself and his ability to work with a team. His personality has really begun to shine and his interest in various other activities has grown as well. Maximo is now very active within the Club and much happier in general - even despite his load of homework.

MAXIMO
SOUTH CLUB

our programs

Arts & Technology

The Arts & Technology programs enable youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts and creative writing.

Club Tech is an ambitious, multi-year initiative to provide all Boys & Girls Clubs with state-of-the-art software and a comprehensive array of programs to help build member's computer skills and integrate technology in all core program areas.

STEM (Science, Technology, Engineering, and Math) programming includes mobile and web development and networking. STEM provides an opportunity for members to build on skills acquired through various programs while preparing for post-secondary education, a STEM career, and entrepreneurship.



STEM



LEGO
ROBOTICS

LEGO Robotics immerses members in real-world science and technology challenges. Teams build LEGO-based robots and develop research projects. Through their participation, children develop valuable life skills and discover exciting career possibilities while learning that they can make a positive contribution to society.

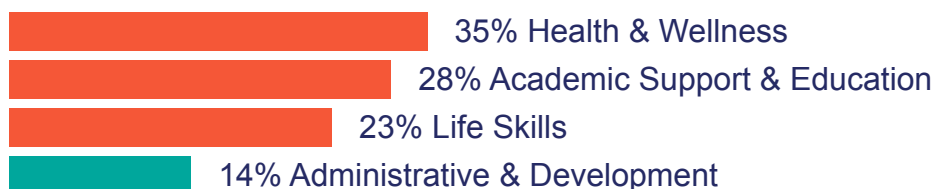
The Digital Arts Suite teaches members ages 6 to 18 how to create computer-generated art. In each of six programs (Animation Tech, Design Tech, Game Tech, Photo Tech, Music Tech and Movie Tech), members advance through three levels of animated lessons online and participate in instructor-led group activities.



DIGITAL
ARTS

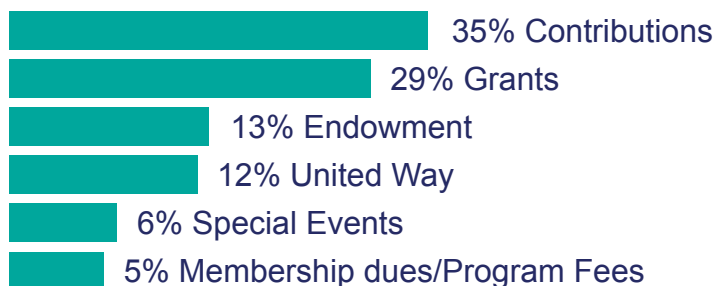
2013 expenses & revenue

Operating Expenses Breakout 2013



- **86 cents of every dollar funds direct services for our kids.**
- **14 cents of every dollar funds the supporting services that keep our doors open.**

Operating Revenue Breakout 2013



Assets

Cash & Investments	9,286,588
Accounts Receivable	757,457
Land, Buildings & Equipment	10,266,522
Total Assets	20,310,567

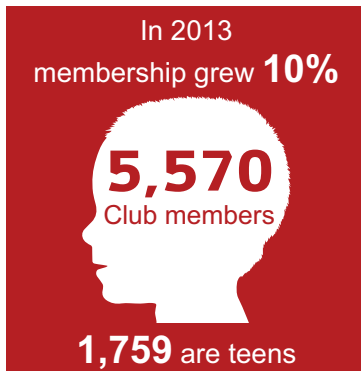
Liabilities

1,363,962

Net Assets

Unrestricted-undesignated	10,972,528
Unrestricted-board-designated endowment	4,618,696
Temporarily restricted	2,848,931
Permanently restricted	506,450
Total Liabilities & Net Assets	20,310,567

2013 outcomes



Average of **1,390**
youth attend daily



497 are teens



BGCM served
156,257
healthy meals.



Our early childhood literacy program served

683

Club members.



Reading accuracy
increased by **7%**



The average
reading rate
increased by

40%



62,273

hours of
homework
completed
in the
Club



BGCM gave

\$70,076

in scholarships
to member & alumni





BOYS & GIRLS CLUBS
OF THE MIDLANDS

OMAHA • CARTER LAKE • COUNCIL BLUFFS

United Way
of the Midlands

