



# BOYS & GIRLS CLUBS OF THE MIDLANDS **SPONSORSHIP OPPORTUNITIES**

2023



# FILMFEST

Boys & Girls Clubs of the Midlands is proud to present to you the premier of FILMFEST! FILMFEST is a rebranded opportunity for Club members to participate in a new program this year, Film Club. Film Club focuses on teaching members critical thinking skills by learning how to investigate, evaluate, synthesize, and critique film. The tradition continues with a pre-party, followed by an exclusive film showing, and a Club member panel discussion produced by Film Club members and directed by President & CEO Richard Webb.

**Date:** February 23, 2023  
**Cocktail Hour:** 5:30 p.m.  
**Showtime:** 7:00 p.m.  
**Location:** Film Streams' Dundee Theater

For more information on event sponsorships or to make a donation, please contact us at (402) 342-1600 or [events@bgcomaha.org](mailto:events@bgcomaha.org).

**Please visit [bgcomaha.org/FILMFEST](http://bgcomaha.org/FILMFEST) for more information.**

	Studio Head Sponsor \$10,000	Producer Sponsor \$5,000	Director Sponsor \$2,500	Stage Manager Sponsor \$1,000	Choreography Sponsor \$500
Reserved seating for:	8	6	4	2	2
Recognition on Digital Materials	●	●	●	●	●
Recognition in Event Program	●	●	●	●	
Recognition on Event Signage	●	●	●		
Exclusive Stage Mention	●	●			
Prime Theatre Seating	●				





# FORE THE CLUBS GOLF SCRAMBLE

Tee off for a good time all while supporting Club kids! The third annual Southwest Iowa Fore the Clubs Golf Scramble raises funds that support our two Iowa Clubs.

Grab your golf group and swing your heart out for our kids! During the event, boxed lunches and drink tickets will be provided.

**Date:** May 9, 2023

**Time:** 9:00 a.m.

**Location:** Bent Tree Golf Club

For more information on event sponsorships or to make a donation, please contact us at (402) 342-1600 or [events@bgcomaha.org](mailto:events@bgcomaha.org).

**Please visit [bgcomaha.org/golf](http://bgcomaha.org/golf) for more information.**

	Presenting Sponsor \$5,000	Eagle Sponsor \$2,000	Birdie Sponsor \$1,000	Foursome Team \$500
18-hole green fee for foursome, lunch, cart	2	1	1	1
Tee box sponsor signage with name/logo	●	●	●	
Ability to put name/logo on giveaway items in grab bags	●	●	●	
Recognition on Clubs social media, emails and website	●	●	●	
Engagement opportunity and verbal recognition at event	●	●		
Name/logo on signage, scorecard and on cart signs	●			

## Additional Sponsorships

Appropriate branding associated with all additional sponsorships.

**Food Sponsor  
\$2,000**

Sponsor breakfast and lunch for event participants

**Drink Sponsor  
\$1,200**

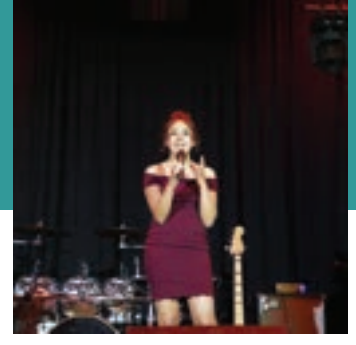
Sponsor drinks for event participants

**Hole Sponsor  
\$500**

Sponsor a hole with the opportunity to put an information table on the course

**Pin Prize Sponsor  
\$100**

Sponsor a pin prize competition



# ON THE ROAD

Boys & Girls Clubs of the Midlands is celebrating serving youth in our community. Our annual On the Road event has become a signature event for the Clubs. Support raised since the first On the Road has allowed us to grow from three Clubs to 14 Clubs serving nearly 3,000 youth. Join us as we gather supporters, Club staff and the community to celebrate the important, invaluable work of the Clubs.

**Date:** May 20, 2023

**Time:** 5:00 p.m.

**Location:** Downtown Marriott at the Capitol District

**Theme:** Havana Nights

For more information on event sponsorships or to make a donation, please contact: (402) 342-1600 or [events@bgcomaha.org](mailto:events@bgcomaha.org)

**Please visit [bgcomaha.org/havana](http://bgcomaha.org/havana) for more information.**

	Salsa Sponsor \$50,000	Rumba Sponsor \$25,000	Cha-Cha Sponsor \$15,000	Conga Sponsor \$10,000	Mambo Sponsor \$5,000
Table at event for 10 guests	2 tables	1 table	1 table	1 table	1 table
Recognition in printed program	●	●	●	●	●
Recognition on Club website	●	●	●	●	●
Recognition on event signage	●	●	●	●	●
Ad in event program	Full	3/4	1/2	1/4	
Recognition in Clubs annual report	●	●	●		
Stage mention	●	●			
Prime seating	●				







# SCHOLARSHIP LUNCHEON

Boys & Girls Clubs of the Midlands' Scholarship program provides members the opportunity to apply for post-secondary scholarships. The luncheon honors the outstanding young men and women who are awarded scholarships. Last year recipients collectively earned a total of \$415,500 in scholarships. Scholarships are awarded based on outstanding leadership, academics, length of membership, participation level at the Club and financial need.

**Date:** June 8, 2023

**Time:** 11:30 a.m. - 1:00 p.m.

**Location:** UNO - Scott Conference Center

For more information on event sponsorships or to make a donation, please contact us at (402) 342-1600 or [events@bgcomaha.org](mailto:events@bgcomaha.org).

**Please visit [bgcomaha.org/luncheon](http://bgcomaha.org/luncheon) for more information.**

## Luncheon Sponsor \$3,000

- Table at event for 10 guests ●

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- Logo/Name on all digital materials ●

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- Logo/Name on Clubs social media ●

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- Recognition during event ●

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- Logo/Name on Clubs website ●

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- Opportunity to participate in Clubs College & Career Fairs ●

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- Opportunity to offer internships to Club Scholarship Recipients ●

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- Opportunity to present programming at the Clubs College & Career Center ●

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*“Boys & Girls Clubs of the Midlands’ scholarship program is one of the most important things we do to tangibly demonstrate to our kids that there is a pathway to life success beyond the walls of our Clubs.”*

**Jermaine Jones,**  
*Chief Career Navigation Officer,  
 Boys & Girls Clubs of the Midlands*



# DAY FOR KIDS

Boys & Girls Clubs of the Midlands Day for Kids is a day set aside each year to celebrate and honor our community's children by spending meaningful time with them and their families. It's about celebrating kids and providing resources to the community. This event is free and open to the public.

**Date:** September 23, 2023

**Time:** 10:00 a.m.

**Location:** TBD

For more information on event sponsorships or to make a donation, please contact: (402) 342-1600 or [events@bgcomaha.org](mailto:events@bgcomaha.org)

## Presenting Sponsor

\$5,000

Exclusive sponsorship (will be recognized in title)

Logo on sponsor banner at event

Logo on event t-shirt as presenting sponsor

Logo on BGCM social media

Recognition in event press release

Logo on BGCM website

## Bounce House Sponsor

\$2,500

Two sponsor signs at Bounce House Village

Logo on event t-shirt

Logo on BGCM social media

Logo on BGCM website

## Food Sponsor

\$1,000

One sponsor sign at event

Logo on event t-shirt

Logo on BGCM social media

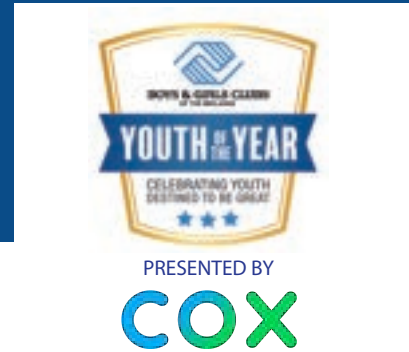
## Prize Sponsor

\$500

One sponsor sign at event

Logo on BGCM social media





# YOUTH OF THE YEAR

Youth of the Year is a year-round program focused on the development of Boys & Girls Club members as community leaders and begins at the local level as each Club offers its teens the opportunity to apply. Finalists from each of our programs compete to become the organizational Youth of the Year. Candidates are evaluated on a number of criteria including academic performance, service in the community and the Club, public speaking, and essay writing.

**Date:** November 29, 2023

**Time:** 5:00 p.m.

**Location:** UNO - Scott Conference Center

For more information on event sponsorships or to make a donation, please contact: (402) 342-1600 or [events@bgcomaha.org](mailto:events@bgcomaha.org)

**Please visit [bgcomaha.org/youthoftheyear](http://bgcomaha.org/youthoftheyear) for more information.**

	Presenting Sponsor \$25,000	Youth Champion Sponsor \$10,000	Junior Youth Sponsor \$5,000	Table Sponsor \$2,500
Table at event for 10 people	2	1	1	1
Logo/Name on Clubs website and social media	●	●	●	●
Logo/Name on all print materials	●	●	●	●
Ad in event program	Full page	1/2 page	1/4 page	
Mentorship opportunities with Youth of Year candidates in preparation for the competition	●	●		
Exclusive video branding recognition hosting your Youth of the Year candidate at your company	●	●		
Exclusive event sponsor including program involvement and recognition	●			





**BOYS & GIRLS CLUBS**  
OF THE MIDLANDS

Our mission is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, healthy and caring members of society.