

"We tend to see the future by recognizing the past."



BOYS & GIRLS CLUBS
OF THE MIDLANDS

OMAHA • CARTER LAKE • COUNCIL BLUFFS

Dear Salutation,

When historians look back at this recession, persons of character and strong leaders will be recognized. It always works that way. **We tend to see the future by recognizing the past. Persons with depth of character that possess the ability to survive in the midst of chaos rise to the top.** It makes us wonder how many of the youth served by the Boys & Girls Clubs, those of humble means and often difficult beginnings will be in the group that we recognize for making change occur and things happen?

Today's headlines speak of natural disasters, civil war, and often of death. **Where are the headlines that speak of strong citizens making positive change?** Here is one: Boys & Girls Clubs of the Midlands Name Ivan Gilreath, President & CEO. A man of humble beginnings, raised in North Omaha by a single mother who went to school in the very neighborhoods we still serve today. A man with two college degrees earned through focus and hard work. A man who after a 25+ year career in the insurance world has come back to serve the Clubs from which he came...**now there is a positive story for the press. And a positive example for our country.**



Character and leadership development are keys to the success of any human being and it is part of the core programming Boys & Girls Clubs offer to each of our 6200+ members in the Omaha metro area. Our seven locations, which see nearly 1,000 youth each day, help teach our youth how to become contributing citizens. Citizens that will be writing the history of our community in the not so distant future right here in our backyard.

Each year our Youth of the Year program recognizes our current and your future community leaders. Look at some of our successes:



DeSean – Youth of the Year 2011
Graduating in May from High School
College and National Guard bound

Chancellor – Youth of the Year 2010

University of Nebraska-Lincoln Freshman
Employed by Boys & Girls Clubs in Lincoln, Nebraska



Tom – Youth of the Year 2009
University of Nebraska at Omaha Sophomore.
Working at Boys & Girls Clubs of the Midlands
Westside Unit as an Education Specialist

please give a gift today

If you believe in nurturing youth to build strong character and leaders, we need your help. Please look to the future and help Boys & Girls Clubs today by giving what you can. Every investment you make helps the returns we will see in the future.

Gifts can be made online at www.bgcomaha.org/donate or by mailing the card below with the enclosed return envelope



Give a Gift Online at
www.bgcomaha.org/donate

GREAT FUTURES START HERE.

tear off here

tear off here

NAME

ADDRESS

PHONE #

EMAIL

CITY

STATE

ZIP CODE

PLEASE CIRCLE



EXP DATE: _____

CARD #

NAME AS IT APPEARS ON CARD

Spring 2011

SIGNATURE

PLEASE ACCEPT MY/OUR GIFT:

- I would like to give **\$500** to feed ONE child for a year at the Club (250 meals).
- I would like to give **\$250** to provide 9 hours of homework help for a child in our learning centers.
- I would like to give **\$200** to pay for a bus to take youth and youth development professionals on one field trip.
- I would like to give **\$100** to cover the cost of 2 tanks of gas for snow removal and/or lawn care.
- I would like to give **\$50** to provide 2 hours of youth development professional time working with 20 club youth.
- I would like to give _____ to directly **support the overall mission** of the Boys & Girls Clubs of the Midlands.

tear off here

tear off here

Honor / Memorial

This gift is given in honor/memory of the following person. We will notify them/their family if you provide the following:

In Honor of In Memory of _____
NAME OF PERSON / PEOPLE TO BE HONORED OR REMEMBERED

Person / People we should acknowledge your gift to: _____

THEIR STREET ADDRESS THEIR CITY THEIR STATE THEIR ZIP CODE

Your relationship to above-named person: _____

- Check here if you have remembered BGCM in your estate plan.
- Check here if you do not want your name listed on publications.

To inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, healthy and caring citizens

-Boys & Girls Clubs Mission-